

Atlantic Dairy Pails Win Preference

When a man's income depends on his equipment he wants good equipment. Thus, when dairymen learned that the most profitable way to produce more milk was not by having more cows but by having better cows, they turned to higher grade stock.

It was not long ago that in many sections of the country almost any kind of a pail that looked clean was considered suitable in which to milk. Such is not the case today. The aim of up-to-date milk producers is to keep the milk just as it comes from the cow, as nearly as possible; they do not place too much dependence on filtering or pasteurizing.

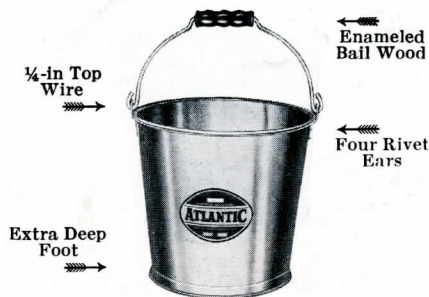
Atlantic Dairy Pails are the result of twenty-seven years of steady improvements. They are strong, sanitary, smoothly finished. Of heavy sheet metal with extra deep foot, they resist abuse and endure long. Every Atlantic Dairy Pail is wrapped separately, packed in substantial crates or cartons and guaranteed to reach you in perfect condition.

Such superior Dairy Pails are worth a little more than the average. That's why they are preferred by many users. They yield you more profit.



FLARING PATTERN
POPULAR PRICE QUALITY
DAIRY AND WATER PAILS
(Bright Plate)

| | |
|----------------------|---------------------|
| No. 1050—10-qt. | \$4.20 net per doz. |
| No. 1052—12-qt. | 4.50 net per doz. |
| No. 1054—14-qt. | 4.80 net per doz. |



STEEL CLAD PATTERN DAIRY
AND WATER PAILS

(5A Charcoal Plate, Mirror Finish)

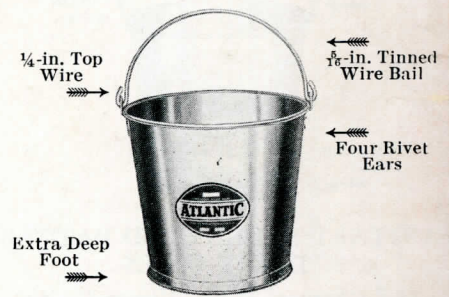
| | |
|--------------------------|---------------------|
| No. 2210—10-qt. 2X | \$6.00 net per doz. |
| No. 2212—12-qt. 2X | 6.60 net per doz. |
| No. 2214—14-qt. 2X | 7.20 net per doz. |
| No. 2216—16-qt. 2X | 7.80 net per doz. |



STEEL CLAD PATTERN
ANTI-RUST DAIRY AND
WATER PAILS

(5A Charcoal Plate, Mirror Finish)

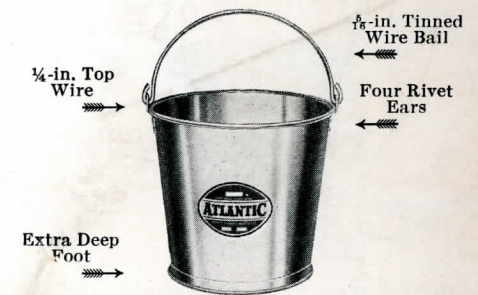
| | |
|--------------------------|---------------------|
| No. 2082—12-qt. 2X | \$9.30 net per doz. |
| No. 2084—14-qt. 2X | 9.90 net per doz. |



STEEL CLAD PATTERN DAIRY
PAILS

(5A Charcoal Plate, Mirror Finish)

| | |
|--------------------------|---------------------|
| No. 2220—10-qt. 2X | \$6.00 net per doz. |
| No. 2222—12-qt. 2X | 6.60 net per doz. |
| No. 2224—14-qt. 2X | 7.20 net per doz. |
| No. 2226—16-qt. 2X | 7.80 net per doz. |



STEEL CLAD PATTERN
DAIRY PAILS

(5A Charcoal Plate, Mirror Finish)

| | |
|--------------------------|----------------------|
| No. 4622—12-qt. 4X | \$ 8.10 net per doz. |
| No. 4624—14-qt. 4X | 8.70 net per doz. |
| No. 4626—16-qt. 4X | 9.30 net per doz. |
| No. 4740—20-qt. 4X | 11.40 net per doz. |



SANITARY STEEL CLAD PATTERN
DAIRY PAILS

(5A Charcoal Plate, Mirror Finish)

Soldered Sanitary Inside and Outside

| | |
|--------------------------|---------------------|
| No. 2230—10-qt. 2X | \$7.50 net per doz. |
| No. 2232—12-qt. 2X | 8.10 net per doz. |
| No. 2234—14-qt. 2X | 8.70 net per doz. |
| No. 2236—16-qt. 2X | 9.30 net per doz. |

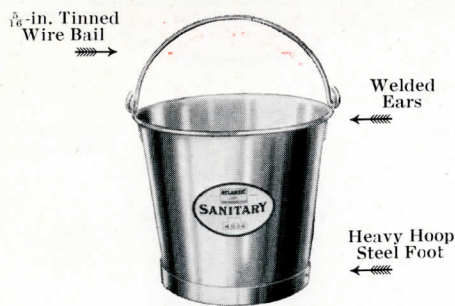


SANITARY STEEL CLAD PATTERN DAIRY PAILS

(5A Charcoal Plate, Mirror Finish)

Soldered Sanitary Inside and Outside

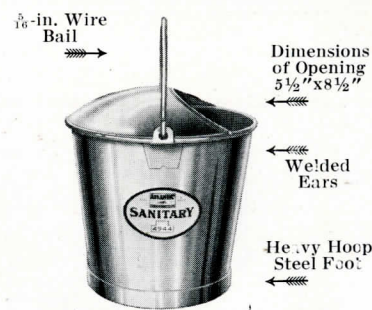
| | |
|--------------------|----------------------|
| No. 4632—12-qt. 4X | \$ 9.90 net per doz. |
| No. 4634—14-qt. 4X | 10.50 net per doz. |
| No. 4636—16-qt. 4X | 11.10 net per doz. |
| No. 4840—20-qt. 4X | 13.80 net per doz. |



SANITARY SEAMLESS DAIRY PAILS

Heavily Retinned

| | |
|--------------------|----------------------|
| No. 4832—12-qt. 6X | \$20.40 net per doz. |
| No. 4834—14-qt. 6X | 21.60 net per doz. |



SANITARY SEAMLESS MILKING PAILS

Heavily Retinned

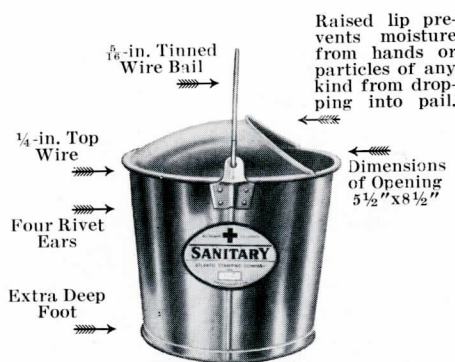
| | |
|--------------------|----------------------|
| No. 4942—12-qt. 6X | \$28.20 net per doz. |
| No. 4944—14-qt. 6X | 29.40 net per doz. |



SWISS PATTERN DAIRY PAILS

(5A Charcoal Plate, Mirror Finish)

| | |
|--------------------|----------------------|
| No. 2324—14-qt. 2X | \$ 7.20 net per doz. |
| No. 2326—16-qt. 2X | 7.80 net per doz. |
| No. 4524—14-qt. 4X | 8.70 net per doz. |
| No. 4526—16-qt. 4X | 9.30 net per doz. |
| No. 4540—20-qt. 4X | 11.40 net per doz. |

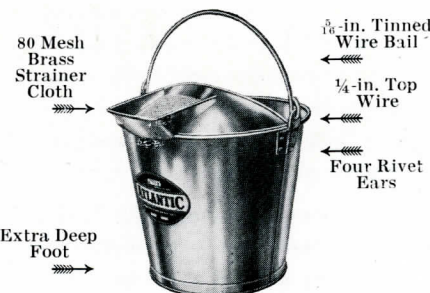


SANITARY MILKING PAILS

(5A Charcoal Plate, Mirror Finish)

Soldered Sanitary Inside and Outside

| | |
|--------------------|----------------------|
| No. 2740—10-qt. 2X | \$15.60 net per doz. |
| No. 2742—12-qt. 2X | 16.80 net per doz. |
| No. 2744—14-qt. 2X | 18.00 net per doz. |



STEEL CLAD PATTERN STRAINER PAILS

(Square Strainer on Breast)

(5A Charcoal Plate, Mirror Finish)

| | |
|--------------------|----------------------|
| No. 2710—10-qt. 2X | \$13.20 net per doz. |
| No. 2712—12-qt. 2X | 14.10 net per doz. |
| No. 2714—14-qt. 2X | 15.00 net per doz. |

Same pail as above, but with round strainer on breast and ring for holding cloth.

| | |
|--------------------|----------------------|
| No. 2722—12-qt. 2X | \$14.10 net per doz. |
| No. 2724—14-qt. 2X | 15.00 net per doz. |

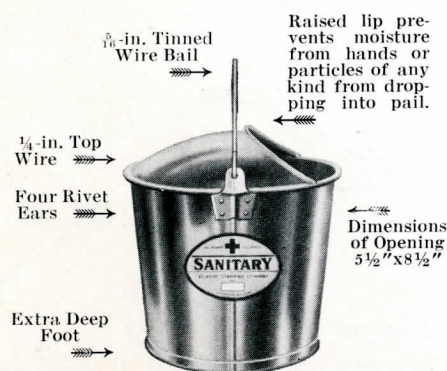


SANITARY SWISS PATTERN DAIRY PAILS

(5A Charcoal Plate, Mirror Finish)

Soldered Sanitary Inside and Outside

| | |
|--------------------|----------------------|
| No. 2334—14-qt. 2X | \$ 8.70 net per doz. |
| No. 2336—16-qt. 2X | 9.30 net per doz. |
| No. 4534—14-qt. 4X | 10.50 net per doz. |
| No. 4536—16-qt. 4X | 11.10 net per doz. |
| No. 4550—20-qt. 4X | 13.80 net per doz. |



SANITARY MILKING PAILS

(5A Charcoal Plate, Mirror Finish)

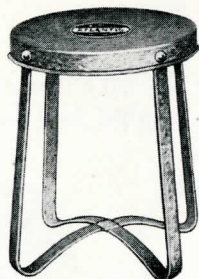
Soldered Sanitary Inside and Outside

| | |
|--------------------|----------------------|
| No. 4742—12-qt. 4X | \$18.30 net per doz. |
| No. 4744—14-qt. 4X | 19.50 net per doz. |
| No. 4746—16-qt. 4X | 21.00 net per doz. |
| No. 4750—20-qt. 4X | 24.00 net per doz. |

Why Dairy Pails Should be Good

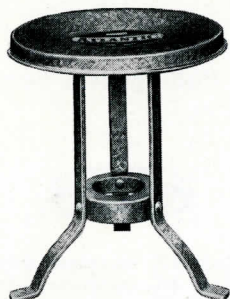
Hardly any piece of equipment around a dairy is so subject to hard usage as the Dairy Pail. It is likely to be bumped and dented almost daily, unless it has unusual strength. For this reason Dairy Pails made by Atlantic are advisable for every dairy customer of yours. The Atlantic label is assurance of long life, durability, sanitary construction.

Metal Milking Stools are fast becoming the "Standard" throughout the country, principally because it is easy to keep them sanitary. By occasionally dipping them in boiling water or any disinfectant solution they are easily kept clean. Recommended by Dairy Inspectors. Your dairy utensil stock is not complete without some of these.



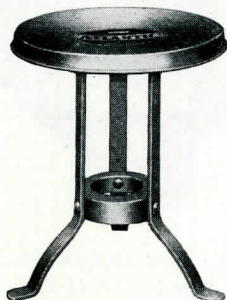
FOUR LEG, MEDIUM WEIGHT, GALVANIZED MILKING STOOLS

No. 4L —Height 11½ in. \$8.40 net per doz.
 No. 4LS—Height 10½ in. 8.40 net per doz.



THREE LEG, EXTRA HEAVY, GALVANIZED MILKING STOOLS

No. 5L —Height 11½ in. ... \$10.80 net per doz.
 No. 5LS—Height 10½ in. ... 10.80 net per doz.



THREE LEG, EXTRA HEAVY, GALVANIZED MILKING STOOLS

Duco-Enameled Blue

No. 5LB —Height 11½ in. .. \$12.00 net per doz.
 No. 5LBS—Height 10½ in. .. 12.00 net per doz.

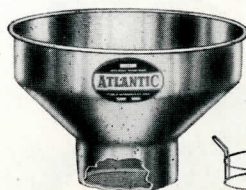
Milk Strainers Earn Steady Profits

Never, since the first cow was milked by a human hand, has there been such widespread and sincere interest in straining and filtering milk on the farm where it is produced.

Like the automobile, the airplane and the radio, this movement is so beautifully adapted to the public's desires that it cannot help but expand rapidly.

The merchant who makes a determined effort now to make his store known as headquarters for milk strainers and milk filtering materials will put himself in a position to enjoy big profits, steady profits. As fast as the movement grows in his community his profits will grow. And without much effort, for customers automatically keep coming back for more.

In certain sections of the country there is still an honest difference of opinion as to the superiority of cotton or flannel as a filtering medium. Hence Atlantic offers both. If you are located in such sections you should offer both. If you are not now stocking Atlantic Milk Strainers and Filtering Materials, you will find it to your advantage to write us for detailed information.



Band
for
Cheese
Cloth

SEAMLESS MILK STRAINERS

Fits 6⅛" or 7¼" Neck Cans

80-Mesh brass strainer cloth soldered to bottom.

No. 302— 3-qt. 4X \$ 7.20 net per doz.
 No. 306— 6-qt. 4X 8.40 net per doz.
 No. 410—10-qt. 4X 12.00 net per doz.



EXTRA HEAVY RETINNED SEAMLESS MILK STRAINERS

(Removable Bottom Pattern)

Fits 6⅛" or 7¼" Neck Cans

Designed for 6" or 6½" filter flannel circles or cotton discs.

Fitted with No. 1311 Tinned Steel Disc flat $\frac{3}{16}$ " perforations. No. 1011 80-mesh brass strainer cloth disc and No. 1015 Lock Spring.



No. 1010—12-qt. 4X \$16.20 net per doz.
 No. 1016—16-qt. 4X 18.00 net per doz.
 No. 1020—20-qt. 6X 21.60 net per doz.

Fitted with No. 1311 Tinned Steel Disc flat $\frac{3}{16}$ " perforations. No. 1516 Tinned Steel Baffle Plate "patent applied for" and No. 1015 Spring Lock.



No. 1510—12-qt. 4X \$16.20 net per doz.
 No. 1516—16-qt. 4X 18.00 net per doz.
 No. 1520—20-qt. 6X 21.60 net per doz.

Fitted with No. 1311 Tinned Steel Disc flat $\frac{3}{16}$ " perforations, No. 1312 Tinned Steel Disc convexed $\frac{3}{16}$ " perforations and No. 1015 Spring Lock.



No. 1310—12-qt. 4X \$16.20 net per doz.
 No. 1316—16-qt. 4X 18.00 net per doz.
 No. 1320—20-qt. 6X 21.60 net per doz.

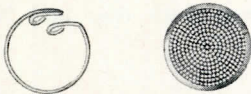


(Perforated Bottom Pattern)

Fits 6 1/8" or 7 1/4" Neck Cans

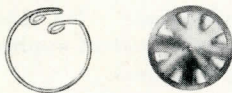
Designed for 6" or 6 1/2" filter flannel circles or cotton discs.

Fitted with No. 1312 Tinned Steel Disc convexed 3/16" perforations and No. 1015 Lock Spring.



| | |
|--------------------|----------------------|
| No. 3010—12 qt. 4X | \$16.20 net per doz. |
| No. 3016—16 qt. 4X | 18.00 net per doz. |
| No. 3020—20 qt. 6X | 21.60 net per doz. |

Fitted with No. 1561 Tinned Steel Baffle Plate, "patent applied for" and No. 1015 Lock Spring.



| | |
|--------------------|----------------------|
| No. 3110—12 qt. 4X | \$16.20 net per doz. |
| No. 3116—16 qt. 4X | 18.00 net per doz. |
| No. 3120—20 qt. 6X | 21.60 net per doz. |

Fitted with No. 2561 Tinned Steel Plug Cup Baffle Plate pattern bottom "patent applied for."



| | |
|--------------------|----------------------|
| No. 3210—12 qt. 4X | \$18.00 net per doz. |
| No. 3216—16 qt. 4X | 19.80 net per doz. |
| No. 3220—20 qt. 6X | 23.40 net per doz. |

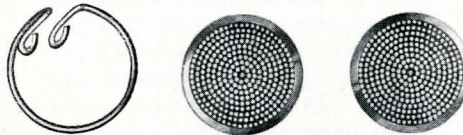
Atlantic goods are made to satisfy your customers.



(Perforated Bottom Pattern)
Fits 7 1/4" Neck Cans Only

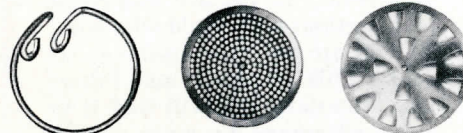
Designed for 7" or 7 1/2" filter flannel circles or cotton discs.

Fitted with No. 1711 Tinned Steel Disc flat 3/16" perforations, No. 1712 Tinned Steel Disc convexed 3/16" perforations and No. 1017 Spring Lock.



| | |
|--------------------|----------------------|
| No. 5010—12 qt. 4X | \$18.00 net per doz. |
| No. 5016—16 qt. 4X | 19.80 net per doz. |
| No. 5020—20 qt. 6X | 23.40 net per doz. |

Fitted with No. 1711 Tinned Steel Disc flat 3/16" perforations, No. 1571 Tinned Steel Baffle Plate "patent applied for" and No. 1017 Spring Lock.



| | |
|--------------------|----------------------|
| No. 5410—12 qt. 4X | \$18.00 net per doz. |
| No. 5416—16 qt. 4X | 19.80 net per doz. |
| No. 5420—20 qt. 6X | 23.40 net per doz. |



(Clamp Cup Pattern)

Fits 6 1/8" or 7 1/4" Neck Cans

Designed for 6" or 6 1/2" filter flannel circles or cotton discs.

| | |
|--------------------|----------------------|
| No. 4010—12 qt. 4X | \$21.00 net per doz. |
| No. 4016—16 qt. 4X | 22.80 net per doz. |

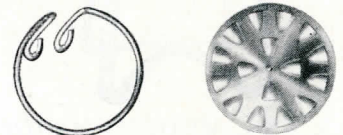


(Perforated Bottom Pattern)

Fits 7 1/4" Neck Cans Only

Designed for 7" or 7 1/2" filter flannel circles or cotton discs.

Fitted with No. 1571 Tinned Steel Baffle Plate "patent applied for" and No. 1017 Spring Lock.

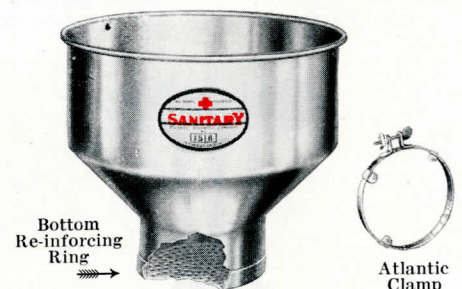


| | |
|--------------------|----------------------|
| No. 5110—12 qt. 4X | \$18.00 net per doz. |
| No. 5116—16 qt. 4X | 19.80 net per doz. |
| No. 5120—20 qt. 6X | 23.40 net per doz. |

Fitted with No. 2571 Tinned Steel Plug Cup Baffle Plate pattern bottom "patent applied for."



| | |
|---------------------------------------|---------|
| No. 5210—12 qt. 4X, complete with cup | \$19.80 |
| No. 5216—16 qt. 4X, complete with cup | 21.60 |
| No. 5220—20 qt. 4X, complete with cup | 23.40 |



(Perforated Bottom Pattern)

Fits 7 1/4" Neck Cans

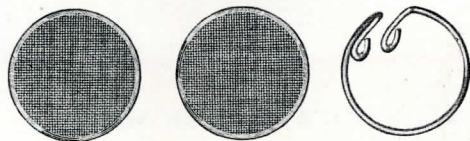
Designed for 7", 7 1/2" or 8" filter flannel or thread faced cotton squares.

| | |
|-----------------------------------|---------|
| No. 2110—12 qt. 4X Atlantic Clamp | \$18.00 |
| No. 2116—16 qt. 4X Atlantic Clamp | 19.80 |
| No. 2120—20 qt. 6X Atlantic Clamp | 23.40 |

PARTS FOR ATLANTIC REMOVABLE TYPE MILK STRAINERS

Illustrated on Pages 10 and 11

| | Net Per Doz. |
|--|--------------|
| No. 1311—6 inch Perforated Tinned Steel Disc, Flat | \$2.40 |
| No. 1312—6 inch Perforated Tinned Steel Disc, Convex | 2.40 |
| No. 1711—7 inch Perforated Tinned Steel Disc, Flat | 3.00 |
| No. 1712—7 inch Perforated Tinned Steel Disc, Convex | 3.00 |
| No. 1011—6 inch Brass Strainer Cloth Discs | 2.40 |
| No. 1211—6 inch 6 mesh Tinned Wire Discs | 2.40 |
| No. 1217—7 inch 6 mesh Tinned Wire Discs | 3.00 |
| No. 1015—6 inch Wire Spring | 1.80 |
| No. 1017—7 inch Wire Spring | 2.40 |
| No. 1561—6 inch Baffle Plate as used in 1516 Strainers | 2.40 |
| No. 1571—7 inch Baffle Plate as used in 5016 Strainers | 3.00 |
| No. 2561—6 inch plug cup Baffle Plate as used in No. 3210 Series Strainers | 4.20 |
| No. 2571—7 inch plug cup Baffle Plate as used in No. 5310 Series Strainers | 4.80 |
| No. 1419—Tinned Wire Bands to hold Filter Flannel or Thread Faced Squares as used on Nos. 1216 and 1116 Strainers | 2.40 |
| No. 1317—Heavy tinned clamp with thumbscrew to hold Filter Cloth or Strainer Gauze on outside of Milk Strainers as used on No. 2110 Series Strainers | 6.00 |
| No. 1319—Thumbscrews and wing nuts only to fit on No. 1317 | 1.80 |



(Removable Bottom Pattern)
Fits 7 1/4" Neck Cans Only

Fitted with two No. 1217 six mesh Tinned Wire Discs and No. 1017 Spring Lock.

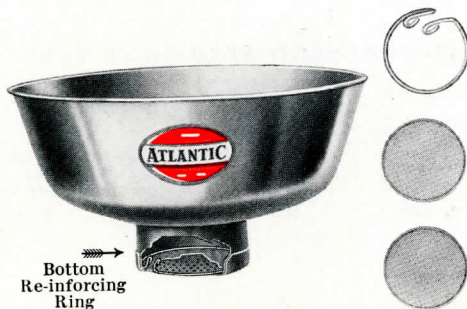
No. 5024—24-qt. 4X \$30.00 net per doz.



(Clamp Cup Pattern—Perforated)
Fits 6 1/8" or 7 1/4" Neck Cans

Designed for 6" or 6 1/2" filter flannel circles or cotton discs.

No. 4024—24-qt. 4X \$32.40 net per doz.



(Removable Bottom Pattern)
Fits 6 1/8" or 7 1/4" Neck Cans

Designed for 6" or 6 1/2" filter flannel circles or cotton discs.

Fitted with two No. 1211 six mesh Tinned Wire Discs and No. 1015 Spring Lock.

No. 1024—24-qt. 4X \$27.00 net per doz.

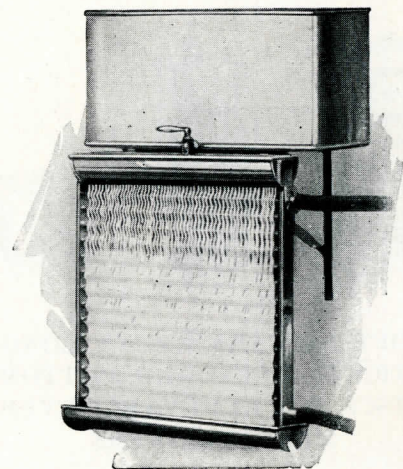


MILK COOLER AND AERATOR

Simple, Durable and Easy to Clean

Thoroughly well built by competent workmen. Bottom is heavy galvanized iron, balance of cooler heavy tin plate. With proper care will last for years.

| Capacity of Milk Receiver | Takes Care of | Price Each |
|---------------------------|----------------------|------------|
| No. 118—25 qts. | 10 to 15 cows | \$6.25 |
| No. 234—32-qts. | 25 to 40 cows | 7.50 |
| No. 452—50 qts. | 50 to 100 cows | 8.40 |



GENUINE TUBULAR PRINCIPLE COPPER MILK COOLER

One of the Most Scientifically Built Farm Coolers on the Market

The Tubular Principle Copper Milk Cooler possesses the same principles of positive circulation found in the largest milk plant tubular coolers.

It is built of two heavy sheets of pure copper ingeniously crimped together; and solidly and smoothly soldered at each contact point. The construction is such that every drop of water entering the lower end of circulating passage must pass entirely through the cooler. Thus, a positive and even cooling from inlet to outlet is the result.

Each cooler furnished with large milk reservoir of heavy tin plate with special sanitary outlet; two brackets; also two troughs, hose for water connection, and necessary screws for hanging.

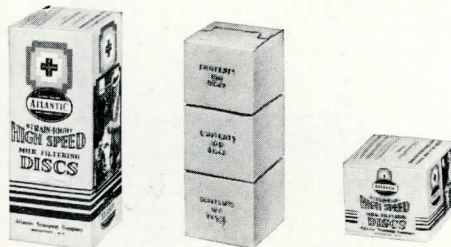
| No. 922 | No. 924 | No. 926 | No. 928 |
|---|-------------|--------------|--------------|
| Size of Tank | | | |
| 22"x9"x10" | 24"x9"x10" | 26"x9"x10" | 28"x9"x10" |
| Capacity Receiving Tanks | | | |
| 8 1/2 gals. | 9 1/2 gals. | 10 1/2 gals. | 11 1/2 gals. |
| Width of Cooler Troughs, less Tank | | | |
| 18" | 20" | 22" | 24" |
| Height, top of tank to bottom of lower trough | | | |
| 31" | 31" | 31" | 31" |
| Capacities (per hour) | | | |
| 50 gals. | 60 gals. | 70 gals. | 80 gals. |
| Price, each net, Single Waterway | | | |
| \$26.25 | \$29.20 | \$31.70 | \$35.40 |



MILK STRAINER HOLDER

Fits all makes Milk Cream Separators.

| | |
|------------------------------|---------------------|
| No. 1071—20 inches long | \$1.80 net per doz. |
| No. 1171—25 inches long | 3.00 net per doz. |



Learn the Truth About Cotton Discs

Anybody can claim superiority—that's easy. If you are told that another cotton disc will filter faster or better than Atlantic "High Speed" Cotton Discs, offer to test them both, side by side. That's the way to learn the truth. Atlantic welcomes comparative tests any time.

SOFT NON-ABSORBENT LONG STRAND BLEACHED COTTON DISCS, FOR REMOVABLE TYPE MILK STRAINERS

| 6-inch | | | | |
|------------|------------------------|------------------------|---------------------------|-------------------------------|
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. 65 | 65 | 36 | \$.24 | \$.23 |
| No. 100 | 100 | 36 | .37 | .35 |
| No. 300 | 300 | 12 | 1.00 | .95 |
| 6 1/2-inch | | | | |
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. A 65 | 65 | 36 | \$.29 | \$.28 |
| No. A100 | 100 | 36 | .44 | .42 |
| No. A300 | 300 | 12 | 1.25 | 1.19 |
| 7-inch | | | | |
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. B 65 | 65 | 36 | \$.34 | \$.33 |
| No. B100 | 100 | 36 | .50 | .48 |
| No. B300 | 300 | 12 | 1.44 | 1.37 |
| 7 1/2-inch | | | | |
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. C 65 | 65 | 36 | \$.38 | \$.36 |
| No. C100 | 100 | 36 | .56 | .53 |
| No. C300 | 300 | 12 | 1.63 | 1.55 |

SOFT NON - ABSORBENT LONG STRAND BLEACHED COTTON DISCS. EACH DISC SEPARATED BY TISSIE PAPER

| 6-inch | | | | |
|------------|------------------------|------------------------|---------------------------|-------------------------------|
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. J 65 | 65 | 36 | \$.27 | \$.26 |
| No. J100 | 100 | 36 | .41 | .39 |
| No. J300 | 300 | 12 | 1.10 | 1.05 |
| 6 1/2-inch | | | | |
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. JA 65 | 65 | 36 | \$.32 | \$.31 |
| No. JA100 | 100 | 36 | .48 | .46 |
| No. JA300 | 300 | 12 | 1.35 | 1.29 |
| 7-inch | | | | |
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. JB 65 | 65 | 36 | \$.37 | \$.36 |
| No. JB100 | 100 | 36 | .54 | .52 |
| No. JB300 | 300 | 12 | 1.54 | 1.47 |
| 7 1/2-inch | | | | |
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. JC 65 | 65 | 36 | \$.41 | \$.39 |
| No. JC100 | 100 | 36 | .60 | .57 |
| No. JC300 | 300 | 12 | 1.73 | 1.65 |

IMPORTANT!

When less than full case lots of Discs or Squares are ordered, add 5 cents per carton to above prices for cartons containing 50, 60, 65 and 100 Discs or Squares each, and 15 cents per carton for cartons containing 300 Discs or Squares.

SINGLE CLOTH FACED, SOFT, NON-ABSORBENT, LONG STRAND COTTON DISCS

| 6-inch | | | | |
|------------|------------------------|------------------------|---------------------------|-------------------------------|
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. O 65 | 65 | 36 | \$.33 | \$.32 |
| No. O100 | 100 | 36 | .49 | .47 |
| No. O300 | 300 | 12 | 1.38 | 1.31 |
| 6 1/2-inch | | | | |
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. P 65 | 65 | 36 | \$.39 | \$.37 |
| No. P100 | 100 | 36 | .60 | .57 |
| No. P300 | 300 | 12 | 1.69 | 1.61 |
| 7-inch | | | | |
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. Q 65 | 65 | 36 | \$.43 | \$.41 |
| No. Q100 | 100 | 36 | .69 | .66 |
| No. Q300 | 300 | 12 | 2.00 | 1.90 |
| 7 1/2-inch | | | | |
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. R 65 | 65 | 36 | \$.50 | \$.48 |
| No. R100 | 100 | 36 | .78 | .74 |
| No. R300 | 300 | 12 | 2.25 | 2.14 |

DOUBLE CLOTH FACED, NON-ABSORBENT, LONG STRAND COTTON DISCS

| 6-inch | | | | |
|------------|------------------------|------------------------|---------------------------|-------------------------------|
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. K 65 | 65 | 36 | \$.44 | \$.42 |
| No. K100 | 100 | 36 | .65 | .62 |
| No. K300 | 300 | 12 | 1.81 | 1.72 |
| 6 1/2-inch | | | | |
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. L 65 | 65 | 36 | \$.50 | \$.48 |
| No. L100 | 100 | 36 | .78 | .74 |
| No. L300 | 300 | 12 | 2.25 | 2.14 |
| 7-inch | | | | |
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. N 65 | 65 | 36 | \$.63 | \$.60 |
| No. N100 | 100 | 36 | .91 | .86 |
| No. N300 | 300 | 12 | 2.63 | 2.50 |
| 7 1/2-inch | | | | |
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. X 65 | 65 | 36 | \$.70 | \$.67 |
| No. X100 | 100 | 36 | 1.05 | 1.00 |
| No. X300 | 300 | 12 | 3.06 | 2.91 |

FLANNEL STRAINER SQUARES

| 7-inch Flannel Squares | | | | |
|------------------------|------------------------|------------------------|---------------------------|-------------------------------|
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. E 50 | 50 | 36 | \$.40 | \$.33 |
| No. E 60 | 60 | 36 | .50 | .45 |
| No. E 65 | 65 | 36 | .55 | .50 |
| No. E100 | 100 | 36 | .75 | .68 |
| No. E300 | 300 | 12 | 2.10 | 1.89 |
| 7 1/2-inch | | | | |
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. F 50 | 50 | 36 | \$.45 | \$.41 |
| No. F 60 | 60 | 36 | .55 | .50 |
| No. F 65 | 65 | 36 | .60 | .54 |
| No. F100 | 100 | 36 | .85 | .77 |
| No. F300 | 300 | 12 | 2.40 | 2.16 |
| 8-inch | | | | |
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. G 50 | 50 | 36 | \$.55 | \$.50 |
| No. G 60 | 60 | 36 | .65 | .59 |
| No. G 65 | 65 | 36 | .70 | .63 |
| No. G100 | 100 | 36 | 1.00 | .90 |
| No. G300 | 300 | 12 | 2.90 | 2.61 |
| 8 1/2-inch | | | | |
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. H 50 | 50 | 36 | \$.65 | \$.59 |
| No. H 60 | 60 | 36 | .75 | .68 |
| No. H 65 | 65 | 36 | .95 | .86 |
| 9-inch | | | | |
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton | Two Case Lot Price Per Carton |
| No. I 50 | 50 | 36 | \$.75 | \$.68 |
| No. I 60 | 60 | 36 | .85 | .77 |
| No. I 65 | 65 | 36 | 1.05 | 1.00 |

COMPRESSED SEDIMENT TEST DISCS

| 1 1/4-inch | | | |
|------------|------------------------|------------------------|---------------------------|
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton |
| No. 125 | 100 | 10 | \$.25 |

DOUBLE CLOTH FACED, NON-ABSORBENT, LONG STRAND COTTON FILTERING SQUARES

REINFORCED ON BOTH SIDES

| 7-inch | | | |
|---------|------------------------|------------------------|---------------------------|
| | Number Discs in Carton | Number Cartons in Case | Case Lot Price Per Carton |
| No. M50 | 60 | 30 | \$.70 |



ATLANTIC milk shipping cans are built for long and hard usage. The best of materials plus extra heavy tinning give them a rugged strength that will last for years. At the same time, without sacrificing strength or durability, sanitary features have been embodied in them which will immediately appeal to those who are striving to raise the standard of dairy products.



JERSEY PATTERN

Plug Covers—Monarch Stamped
Steel Handles

| | Neck Dia. | Net Weight | Price Each |
|----------------|--------------|---------------|---------------|
| No. J5 —20-qt. | 6 1/8" | 14 1/4 lbs. | \$2.50 |
| No. J8 —32-qt. | 6 1/8" | 21 lbs. | 3.10 |
| No. J32—32-qt. | 7 1/4" | 21 lbs. | 3.15 |
| No. J10—40-qt. | 6 1/8" | 24 lbs. | 3.40 |
| No. J40—40-qt. | 7 1/4" | 24 lbs. | 3.45 |

Add fifteen cents per can for Umbrella Covers.
Tubular Handles will be supplied at same price quoted above.



NORTH-WEST PATTERN

Plug Covers—Monarch Stamped
Steel Handles

| | Neck Dia. | Net Weight | Price Each |
|-----------------|--------------|---------------|---------------|
| No. NW5 —20-qt. | 6 1/8" | 13 1/4 lbs. | \$2.40 |
| No. NW8 —32-qt. | 6 1/8" | 18 lbs. | 2.85 |
| No. NW32—32-qt. | 7 1/4" | 18 lbs. | 2.90 |
| No. NW10—40-qt. | 6 1/8" | 19 lbs. | 3.05 |
| No. NW40—40-qt. | 7 1/4" | 19 lbs. | 3.10 |

Add fifteen cents per can for Umbrella Covers.
Tubular Handles will be supplied at same price quoted above.



NEW YORK PATTERN

Umbrella Covers

| | Neck Dia. | Net Weight | Price Each |
|--------------------|--------------|---------------|---------------|
| No. NY5 —20-qt. | 6 1/8" | 17 lbs. | \$2.65 |
| No. NY5 3/4—23-qt. | 6 1/8" | 17 3/4 lbs. | 2.75 |
| No. NY7 1/2—30-qt. | 6 1/8" | 24 3/4 lbs. | 3.40 |
| No. NY40 —40-qt. | 7 1/4" | 28 lbs. | 3.75 |
| No. NY46 —46-qt. | 7 1/4" | 29 lbs. | 3.90 |



PACIFIC PATTERN

Plug Covers

| | Neck Dia. | Net Weight | Price Each |
|----------------|--------------|---------------|---------------|
| No. P5 —20-qt. | 6 1/8" | 14 lbs. | \$2.60 |
| No. P10—40-qt. | 6 1/8" | 25 lbs. | 3.50 |

Add fifteen cents per can for Umbrella Covers.



OHIO PATTERN

Plug Covers—Monarch Stamped
Steel Handles

| | Neck Dia. | Net Weight | Price Each |
|----------------|--------------|---------------|---------------|
| No. O5 —20-qt. | 6 1/8" | 13 3/4 lbs. | \$2.40 |
| No. O8 —32-qt. | 6 1/8" | 17 3/4 lbs. | 2.85 |
| No. O32—32-qt. | 7 1/4" | 17 3/4 lbs. | 2.90 |
| No. O10—40-qt. | 6 1/8" | 19 lbs. | 3.05 |
| No. O40—40-qt. | 7 1/4" | 19 lbs. | 3.10 |

Add fifteen cents per can for Umbrella Covers.
Tubular Handles will be supplied at same price quoted above.



CLEVELAND PATTERN

Umbrella Covers—Monarch Stamped
Steel Handles

| | Neck Dia. | Net Weight | Price Each |
|-------------------|--------------|---------------|---------------|
| No. C5 —20-qt. | 6 1/8" | 17 lbs. | \$2.60 |
| No. C5 3/4—23-qt. | 6 1/8" | 17 3/4 lbs. | 2.70 |
| No. C40 —40-qt. | 7 1/4" | 28 lbs. | 3.70 |

Drop Forged Handles will be supplied
10c per can extra.



WISCONSIN PATTERN

Plug Covers—Monarch Stamped
Steel Handles

| | Neck Dia. | Net Weight | Price Each |
|----------------|--------------|---------------|---------------|
| No. W32—32-qt. | 7 1/4" | 22 1/4 lbs. | \$3.25 |
| No. W40—40-qt. | 7 1/4" | 25 1/4 lbs. | 3.55 |

Add fifteen cents per can for Umbrella Covers.
Tubular Handles will be supplied at same price quoted above.

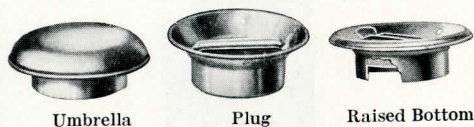


MID-WEST PATTERN

Raised Bottom Covers

| | Neck Dia. | Net Weight | Price Each |
|----------------|--------------|---------------|---------------|
| No. MW8—32-qt. | 6 1/8" | 23 1/4 lbs. | \$3.25 |

MILK SHIPPING CAN COVERS



| Umbrella Pattern | | Price Each |
|------------------------|--|------------|
| No. 3—Neck Dia. 7 1/8" | | \$.60 |
| No. 4—Neck Dia. 6 1/8" | | .55 |

| Plug Pattern | | Price Each |
|------------------------|--|------------|
| No. 1—Neck Dia. 6 1/8" | | \$.40 |
| No. 5—Neck Dia. 7 1/4" | | .45 |

| Raised Bottom Pattern | | Price Each |
|------------------------|--|------------|
| No. 2—Neck Dia. 6 1/8" | | \$.45 |
| No. 6—Neck Dia. 7 1/4" | | .50 |

MILK SHIPPING CAN MARKING CHARGES

Body embossing, 2c per can each location, minimum charge, \$2.00.

Neck embossing, 2c per can, minimum charge, \$2.00.

No. 3 or 4 umbrella covers embossing, 2c per can, minimum charge, \$2.00.

Brass name plates soldered to can—one to five lines of type 1/4" letters, 10c each.

Brass letters or figures soldered on can, 5c for each letter. 1 3/8" high.

Consecutive numbering (die stamped), 5c each location.

Die stamping, 2c per can each location, minimum charge, \$2.00.

CITY DELIVERY PATTERN MILK CANS

With Chained Covers



Reno

City Delivery

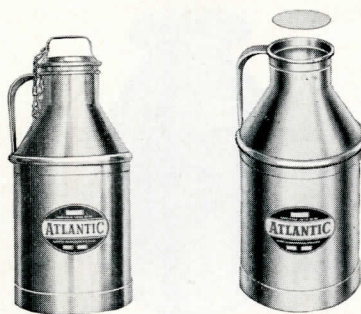
Popular as a cream container. Widely used by hotels and restaurants.

| | Capacity | Neck Dia. | Price Each |
|----------|----------|-----------|------------|
| No. CD4 | 4-qt. | 4" | \$1.45 |
| No. CD8 | 8-qt. | 4" | 1.55 |
| No. CD12 | 12-qt. | 4" | 1.75 |

RENO PATTERN CANS

With Chained Covers

| | Capacity | Neck Dia. | Price Each |
|---------|----------|-----------|------------|
| No. RE4 | 4-qt. | 4" | \$1.70 |



ST. JOHN PATTERN MILK CANS

With Chained Covers

| | Capacity | Neck Dia. | Average Weight | Price Each |
|----------|----------|-----------|----------------|------------|
| No. SJ4 | 4-qt. | 4" | 4 1/2 lbs. | \$1.70 |
| No. SJ6 | 6-qt. | 4" | 5 3/4 lbs. | 1.85 |
| No. SJ8 | 8-qt. | 4" | 6 1/4 lbs. | 2.00 |
| No. SJ10 | 10-qt. | 4" | 7 1/2 lbs. | 2.15 |
| No. SJ12 | 12-qt. | 4" | 9 lbs. | 2.30 |

Without Covers—Fitted for Paper Caps

| | Capacity | Neck Dia. | Average Weight | Price Each |
|-----------|----------|-----------|----------------|------------|
| No. SJ104 | 4-qt. | 4" | 4 1/2 lbs. | \$1.50 |
| No. SJ106 | 6-qt. | 4" | 5 3/4 lbs. | 1.65 |
| No. SJ108 | 8-qt. | 4" | 6 1/4 lbs. | 1.80 |
| No. SJ110 | 10-qt. | 4" | 7 1/2 lbs. | 1.95 |
| No. SJ112 | 12-qt. | 4" | 9 lbs. | 2.10 |

MARKING CHARGES

Body embossing on St. John Pattern, City Delivery, and Reno Pattern cans in one inch letters, either raised or depressed one or two lines, number of letters to line as follows:

| |
|-------------------|
| 4 qt.—15 letters |
| 8 qt.—18 letters |
| 12 qt.—21 letters |

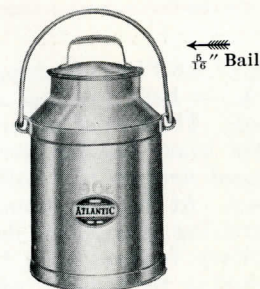
Punctuation marks and spaces count as letters. 2c per can, minimum charge, \$2.00.

PAPER CAPS

For Use With SJ104 Can Series Above

| | Size | Per 1000 |
|---|-------|----------|
| Carton 1,000 plain | 3 3/4 | \$3.30 |
| Quantities of 10,000 or more printed one color | 3 3/4 | 4.20 |
| Quantities of 10,000 or more printed two colors | 3 3/4 | 5.10 |

Business grows by satisfying old customers and attracting new ones. The surest plan is to give full money's worth.



MILK KETTLES

(5A Charcoal Plate, Mirror Finish)

Seamless Breast and Covers

Re-inforced by Steel Band Top and Bottom

| | Capacity | Neck Dia. | |
|----------|-----------|-----------|----------------------|
| No. 1802 | 2-qt. 2X | 3 1/2" | \$10.20 net per doz. |
| No. 1804 | 4-qt. 3X | 5" | 11.80 net per doz. |
| No. 3806 | 6-qt. 3X | 5" | 14.30 net per doz. |
| No. 3808 | 8-qt. 4X | 5 1/2" | 16.40 net per doz. |
| No. 4810 | 10-qt. 4X | 5 1/2" | 18.40 net per doz. |
| No. 4812 | 12-qt. 6X | 6" | 20.40 net per doz. |
| No. 4816 | 16-qt. 6X | 6" | 23.00 net per doz. |
| No. 4820 | 20-qt. 6X | 6 1/2" | 26.20 net per doz. |



MILK KETTLES

(5A Charcoal Plate, Mirror Finish)

Seamless Breast and Covers

Breast and Bottom Double Seamed to Body

| | Capacity | Neck Dia. | |
|----------|-----------|-----------|----------------------|
| No. 1902 | 2-qt. 2X | 3 1/2" | \$ 9.00 net per doz. |
| No. 1904 | 4-qt. 3X | 5" | 10.00 net per doz. |
| No. 3906 | 6-qt. 3X | 5" | 12.50 net per doz. |
| No. 3908 | 8-qt. 4X | 5 1/2" | 14.00 net per doz. |
| No. 4910 | 10-qt. 4X | 5 1/2" | 16.00 net per doz. |
| No. 4912 | 12-qt. 6X | 6" | 18.00 net per doz. |
| No. 4916 | 16-qt. 6X | 6" | 20.00 net per doz. |
| No. 4920 | 20-qt. 6X | 6 1/2" | 22.00 net per doz. |

Cost sets the price; quality sets the value.



Large Neck
Opening

MILK KETTLES*City Delivery Pattern**Large Neck Opening**Covers Attached to Neck with Chain*

| | Capacity | Neck Dia. | |
|-----------|-----------|--------------|----------------------|
| No. 2804— | 4-qt. 3X | 5" | \$13.60 net per doz. |
| No. 2808— | 8-qt. 3X | 5½" | 18.20 net per doz. |
| No. 2810— | 10-qt. 4X | 5½" | 20.20 net per doz. |
| No. 2812— | 12-qt. 6X | 6" | 22.20 net per doz. |

EMBOSSING MILK KETTLES

4, 8, and 12 qt. milk kettles only can be embossed on the body. 1 inch letters, either raised or depressed, 1 or 2 lines, number of letters to the line as follows:

No. 1804, 2804, 8804: 15 letters

No. 3808, 2808, 8808: 18 letters

No. 4812, 2812, 8812: 21 letters

Punctuation marks and spaces count as letters. Charge for embossing either 1 or 2 lines:

| | Price Per Can | Minimum Charge |
|-------------------|------------------|-------------------|
| Per Can | \$.05 | \$5.00 |

**BRASS NAME PLATES
SOLDERED TO MILK KETTLES**

One to five lines of type, ¼" letters
\$.10 net per kettle.

MEASURING RODS*Heavy—Retinned**Graduated in Quarts*

These Measuring Rods are guaranteed to give accurate measure when used with New York Pattern Atlantic Milk Shipping Cans.

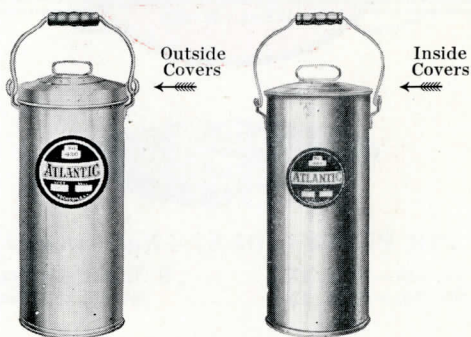
| | | |
|----------|--------|---------------------|
| No. 620— | 20-qt. | \$3.60 net per doz. |
| No. 630— | 30-qt. | 3.60 net per doz. |
| No. 640— | 40-qt. | 3.60 net per doz. |

Approximate shipping weight,
15 lbs. per doz.

MILK DIPPERS*Without Lip
Retinned*

| | |
|-------------------------------|---------------------------------|
| Guaranteed accurate capacity. | |
| No. 6605— | ½-pt. . . . \$4.50 net per doz. |
| No. 6601— | 1-pt. . . . 4.80 net per doz. |
| No. 6602— | 2-pt. . . . 5.25 net per doz. |
| No. 6604— | 4-pt. . . . 7.25 net per doz. |

Approximate shipping weight,
20 lbs. per doz.



Outside
Covers

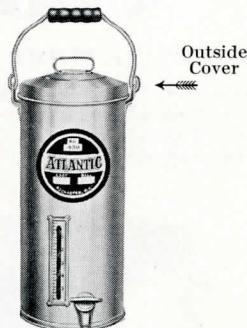
Inside
Covers

CREAM PAILS*(5A Charcoal Plate, Mirror Finish)***OUTSIDE COVERS**

| | | |
|----------|---------------------|----------------------|
| No. 414— | 14-qt. 2X | \$ 9.60 net per doz. |
| No. 420— | 20-qt. 2X | 10.80 net per doz. |

INSIDE COVERS

| | | |
|----------|---------------------|----------------------|
| No. 444— | 14-qt. 2X | \$10.20 net per doz. |
| No. 450— | 20-qt. 2X | 11.40 net per doz. |



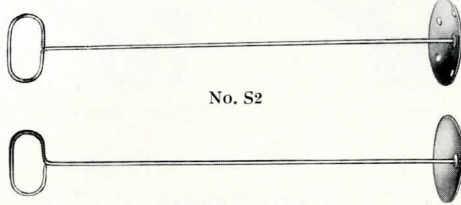
Outside
Cover

With Gauge
and Faucet

CREAM PAILS, OUTSIDE COVERS*With Gauge and Faucet*

| | | |
|----------|---------------------|----------------------|
| No. 430— | 20-qt. 2X | \$27.00 net per doz. |
|----------|---------------------|----------------------|

Cream Pails packed ½ doz. in crate.

ATLANTIC MILK STIRRERS*Retinned-Welded Handle*

No. S2

No. S1

Length of handles on both styles, 26½".
Diameter of disc on both styles, 5½".

| | | |
|---------|---|--------|
| No. S2— | Milk Stirrer, perforated | \$4.00 |
| No. S1— | Milk Stirrer and Sampler, not perforated, with lip | 4.00 |

*The Law Recognizes
Quality as Paramount*

Did you ever hear of a law that barred a merchant from making his price as low as he wanted to? You never will.

But quality—that's different! The law steps in there, and with a stern hand. The United States Government has a Pure Food and Drugs Act. The several States have their own regulations. Yes, even cities of any importance maintain ordinances governing quality, as every dairyman knows.

That's true of other goods, too. Sell a man a car that you know is defective and if he's injured through the defect he can hail you into court. Represent a blanket as all wool, and if analysis shows it to contain cotton you'd better hire a lawyer.

Why do law-makers, from Congress down, insist on honest quality?

Simply because laws are intended to assure human welfare and ages of experience have proved that welfare results from quality.

If you deal with the ignorant masses you can do a Woolworth business on price. But among the intelligent group that buys dairy metal ware, lasting success is built on honest quality honestly priced. That policy lifted Atlantic to its acknowledged leadership.

HOUSEHOLD UTENSILS

LONG-WEAR

ATLANTIC

METAL-WARE

THAT HOUSEWIVES WANT

**RETINNED DISH PANS—Heavy**

Well made throughout; heavily tinned; handles securely riveted.

No. 2114—14-qt. 2X \$10.30 net per doz.
 No. 2117—17-qt. 2X 12.60 net per doz.
 No. 2121—21-qt. 2X 13.20 net per doz.

RETINNED DISH PANS*Extra Heavy*

Same design as the No. 2114 Series shown above.

No. 4144—14-qt. 4X \$12.00 net per doz.
 No. 4147—17-qt. 4X 13.20 net per doz.
 No. 4151—21-qt. 4X 14.40 net per doz.
 No. 6130—30-qt. 6X 24.60 net per doz.
 No. 6140—40-qt. 6X 30.00 net per doz.

**ROLL RIM
EXTRA HEAVY DISH PANS***Retinned*

No. 4214—14-qt. 4X \$10.20 net per doz.
 No. 4217—17-qt. 4X 11.40 net per doz.

**EXTRA HEAVY WASH BASINS***Retinned*

No. 1200—12-in. 4X \$4.20 net per doz.
 No. 1300—13-in. 4X 4.80 net per doz.

**EXTRA HEAVY BREAD RAISERS***Retinned*

No. 4044—14-qt. 4X \$20.50 net per doz.
 No. 4047—17-qt. 4X 22.00 net per doz.
 No. 4051—21-qt. 4X 23.50 net per doz.

**PIE PLATES, DEEP—Not Retinned**

No. 319—9-in. 1X \$.72 net per doz.
 No. 320—10-in. 1X84 net per doz.

**PIE PLATES, FLARING***Not Retinned*

No. 309—9-in. 1X \$.72 net per doz.
 No. 310—10-in. 1X84 net per doz.

**RETINNED PUDDING PANS**

No. 4441—1-qt. 4X \$3.00 net per doz.
 No. 4442—2-qt. 4X 3.30 net per doz.
 No. 4443—3-qt. 4X 3.60 net per doz.
 No. 4444—4-qt. 4X 3.90 net per doz.

**RETINNED MILK PANS**

No. 4314—4-qt. 4X \$3.90 net per doz.
 No. 4316—6-qt. 4X 4.20 net per doz.
 No. 4318—8-qt. 4X 4.50 net per doz.
 No. 4320—10-qt. 4X 4.80 net per doz.



Long Handle



Short Handle

REAL UTILITY DIPPERS*Long Handles*

No. 1001—1-qt. 2X \$3.60 net per doz.
 No. 1002—1½-qt. 2X 4.20 net per doz.

Short Handles

No. 1202—1½-qt. 2X \$4.20 net per doz.
 No. 1203—2-qt. 2X 4.80 net per doz.
 No. 1204—3-qt. 2X 5.40 net per doz.

**U. S. STANDARD LIQUID
MEASURES WITH LIP
(5A Charcoal Plate)**

Sizes guaranteed to meet United States requirements.

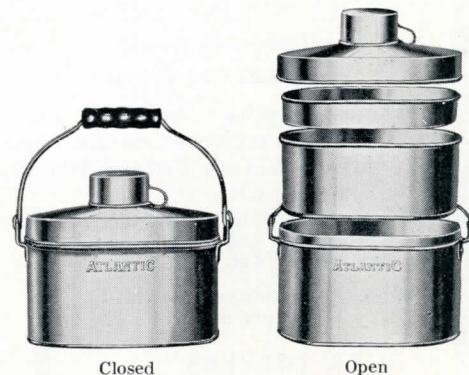
No. 1400—1-pt. 2X \$3.30 net per doz.
 No. 1401—1-qt. 2X 4.80 net per doz.
 No. 1402—2-qt. 2X 7.80 net per doz.
 No. 1404—4-qt. 2X 9.60 net per doz.

**COMBINATION MEASURES
WITH FUNNEL**

No. 4600—1-pt. 2X \$ 3.90 net per doz.
 No. 4601—1-qt. 2X 5.40 net per doz.
 No. 4602—2-qt. 2X 8.40 net per doz.
 No. 4604—4-qt. 2X 10.20 net per doz.

**FUNNELS—(5A Charcoal Plate)**

No. 1605—1-qt. 2X \$4.20 net per doz.
 No. 1607—2-qt. 2X 5.40 net per doz.
 No. 1609—4-qt. 2X 7.20 net per doz.



Closed

Open

**OVAL DINNER PAILS WITH CUPS
(5A Charcoal Plate, Mirror Finish)**

No. 855—5-qt. 2X \$13.20 net per doz.

*Without Cups—Ring on Cover**(5A Charcoal Plate, Mirror Finish)*

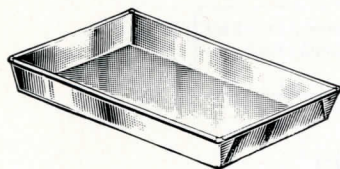
No. 865—5-qt. 2X \$12.00 net per doz.
 No. 868—8-qt. 2X 15.60 net per doz.

Atlantic New Popular Priced Baking Utensils

That quality can provide superb value is shown by this line of Atlantic Baking Utensils. Our factory, trained to high-grade production exclusively, originally put a fine standard even into such simple items as pie plates.

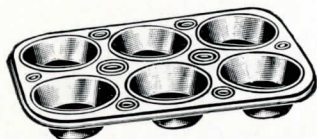
Some people sneered. "Quality in a pie plate? Absurd!"

But women recognized the value. They bought. Merchants found their volume growing; they made more money. Our volume grew, too; so we could give even better quality for the price. The goods are shown here. They'll increase profits in your store.



BISCUIT PANS

Size
No. 809—9 x 9 x 1½ \$.70 net per doz.
No. 811—7¼ x 11 x 1¾75 net per doz.

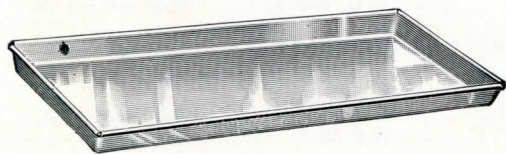


ROUND CORNER MUFFIN FRAMES

Size
No. 846—6 cup—3 x 1 \$.90 net per doz.
No. 848—8 cup—3 x 1 1.15 net per doz.

ROUND CORNER MUFFIN FRAMES (Deep Cup)

No. 876—6 cup—3 x 1¼ \$.95 net per doz.
No. 878—8 cup—3 x 1¼ 1.30 net per doz.



SEAMLESS DRAWN COOKIE PAN

Made of Heavy 1X Tin
Both Ends Closed

Size
No. 885—10 x 15 x ½ \$1.10 net per doz.



DEEP JELLY PLATES

Size
No. 852—9 x 1 \$.45 net per doz.
No. 853—10 x 150 net per doz.

MT. CAKE PLATES

No. 862—9 x 1¾ \$.50 net per doz.
No. 863—10 x 1¾60 net per doz.

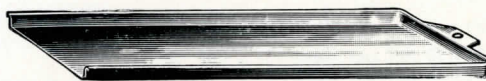


FLARING PIE PLATES

Size
No. 819—9 x 1 \$.40 net per doz.
No. 820—9¾ x 1¼45 net per doz.

DEEP PIE PLATES

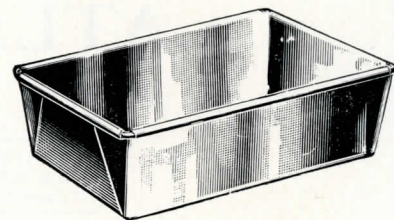
No. 819—9 x 1¼ \$.40 net per doz.
No. 820—9¾ x 1¼45 net per doz.



SEAMLESS DRAWN COOKIE PAN

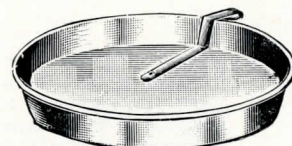
Made of Heavy 1X Tin
One End Open
Attached Solid Handle

Size
No. 875—9 x 12 x ¾ \$.80 net per doz.



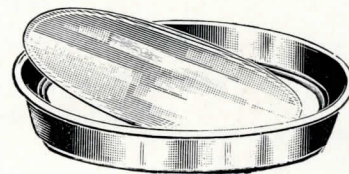
BREAD PANS

Size
No. 805—9 x 5 x 2¾ \$.70 net per doz.
No. 806—9¾ x 5¾ x 2¾75 net per doz.
No. 807—10¾ x 6¾ x 2¾85 net per doz.



EZ OUT JELLY PLATES

Size
No. 879—9 x 1¾ \$.55 net per doz.
No. 880—10 x 1¾60 net per doz.



LOOSE BOTTOM JELLY PLATES

Size
No. 889—9 x 1 \$.75 net per doz.
No. 890—10 x 185 net per doz.



EZ OUT PIE PLATES

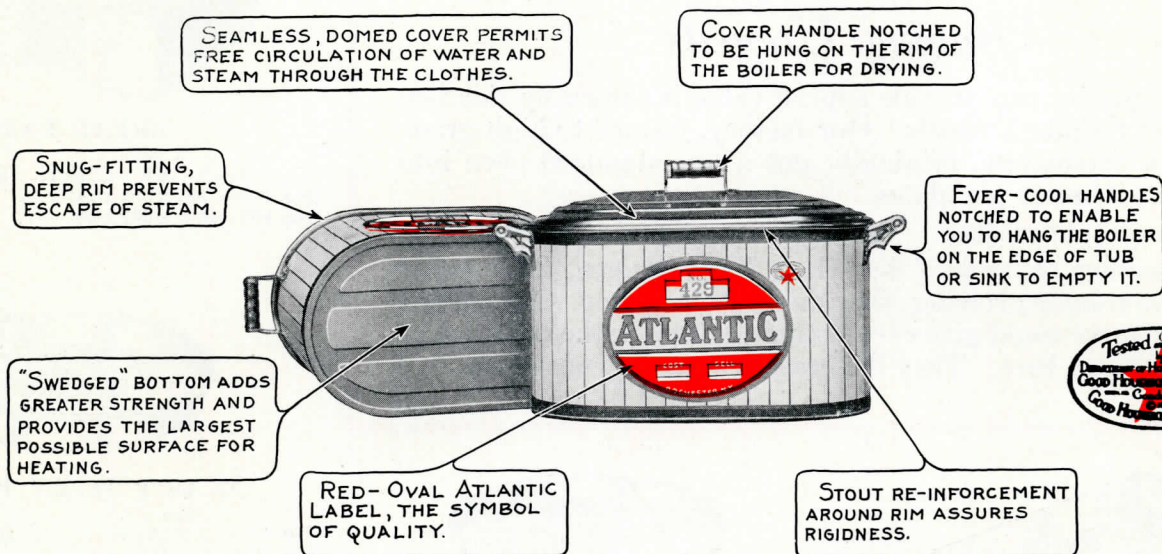
Size
No. 859—9 x 1¼ \$.60 net per doz.
No. 860—9¾ x 1¼65 net per doz.

WE DON'T ask you to order heavily, but try a few items on this page. Put them out where women can see them, with a price tag. Next thing you know your clerks will be asking you to re-order.



ATLANTIC WASH BOILERS

"KNOWN THE WORLD OVER"



Standard Size with Seamless Covers

DIMENSIONS—Standard 8—13" high, 12" wide, 21 $\frac{1}{4}$ " long. Standard 9—13" high, 12 $\frac{3}{4}$ " wide, 22 $\frac{7}{8}$ " long.

Charcoal Plate, Mirror Finish Metallic Bottom

| | |
|---------------------------|----------------------|
| No. 2508—11-gal. 2X | \$21.00 net per doz. |
| No. 2509—13-gal. 2X | 22.50 net per doz. |

Charcoal Plate, Mirror Finish Copper Bottom

| | |
|---------------------------|----------------------|
| No. 2208—11-gal. 2X | \$28.00 net per doz. |
| No. 2209—13-gal. 2X | 30.00 net per doz. |

Solid Copper with Seamless Tin Covers Boilers Tinned Inside

| | |
|---|----------------------|
| No. 408—11-gal. 9 $\frac{7}{8}$ lbs. | \$39.00 net per doz. |
| No. 409—13-gal. 11 lbs. | 42.00 net per doz. |

Special Copper Boilers—with Seamless Tin Covers Boilers Tinned Inside

| | |
|--|----------------------|
| No. C8—11-gal. 9 lbs. | \$39.00 net per doz. |
| No. C9—13-gal. 10 lbs. | 42.00 net per doz. |
| $\frac{1}{2}$ doz. No. C8 and $\frac{1}{2}$ doz. No. C9 nested. | \$40.00 |

Extra Large with Seamless Covers

DIMENSIONS—Extra Large 8—13" high, 12 $\frac{3}{4}$ " wide, 22 $\frac{7}{8}$ " long. Extra Large 9—13" high, 13 $\frac{1}{2}$ " wide, 24 $\frac{3}{8}$ " long.

TIN WASH BOILERS

5A Charcoal Plate, Mirror Finish Metallic Bottom

| | |
|----------------------------------|----------------------|
| No. 2528—Size 8 13-gal. 2X | \$22.50 net per doz. |
| No. 2529—Size 9 15-gal. 2X | 24.00 net per doz. |

Copper Bottom

| | |
|----------------------------------|----------------------|
| No. 2228—Size 8 13-gal. 2X | \$30.00 net per doz. |
| No. 2229—Size 9 15-gal. 2X | 32.00 net per doz. |

GALVANIZED WASH BOILERS

Extra Large, with Seamless Covers

| | |
|----------------------------------|----------------------|
| No. 6238—Size 8 13-gal. 4X | \$21.00 net per doz. |
| No. 6239—Size 9 15-gal. 4X | 24.00 net per doz. |

COPPER WASH BOILERS

Solid Copper with Seamless Tin Covers Boilers Tinned Inside

| | |
|--|----------------------|
| No. 428—Size 8 13-gal. 11 lbs. | \$42.00 net per doz. |
| No. 429—Size 9 15-gal. 11 $\frac{3}{4}$ lbs. | 45.00 net per doz. |

Extra Heavy Copper with Seamless Tin Covers Boilers Tinned Inside

| | |
|--|----------------------|
| No. 828—Size 8 13-gal. 13 lbs. | \$48.00 net per doz. |
| No. 829—Size 9 15-gal. 14 lbs. | 51.00 net per doz. |

Solid Copper with Seamless Copper Covers Boilers and Covers Tinned Inside

| | |
|--|----------------------|
| No. 438—Size 8 13-gal. 11 $\frac{1}{2}$ lbs. | \$54.00 net per doz. |
| No. 439—Size 9 15-gal. 12 $\frac{1}{2}$ lbs. | 58.50 net per doz. |

Solid Copper with Seamless Copper Covers Boilers and Covers Not Tinned Inside

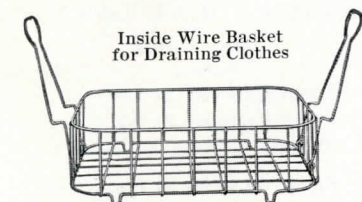
| | |
|--|----------------------|
| No. 448—Size 8 13-gal. 11 $\frac{1}{2}$ lbs. | \$51.00 net per doz. |
| No. 449—Size 9 15-gal. 12 $\frac{1}{2}$ lbs. | 55.50 net per doz. |

Extra Heavy Solid Copper with Seamless Copper Covers Boilers and Covers Tinned Inside

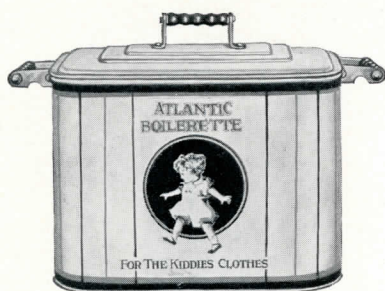
| | |
|--|----------------------|
| No. 838—Size 8 13-gal. 13 $\frac{1}{2}$ lbs. | \$60.00 net per doz. |
| No. 839—Size 9 15-gal. 14 $\frac{1}{2}$ lbs. | 64.50 net per doz. |

Just the thing for the Kiddies' clothes, a small family washing or for lingerie and delicate garments that by preference are washed at home. Fits over one burner.

Every housewife wants to be proud of her preserves. Sell her a satisfactory canner and you get more of her business.



Inside Wire Basket
for Draining Clothes



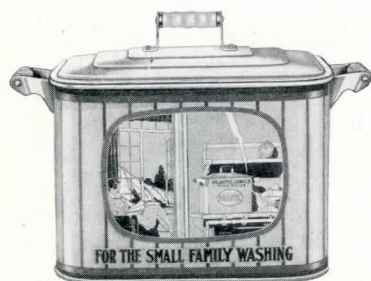
BOILERETTE

Seamless Tin Cover

5A Charcoal Plate

Inside Wire Basket for
Draining Clothes

No. 546—4X Cap. 8 gal. ... \$24.00 net per doz.



JUNIOR WASH BOILERS

Seamless Tin Cover

5A Charcoal Plate

Copper Bottom

No. 1708—8 gal. \$19.20 net per doz.



COPPER NICKEL PLATED TEA KETTLES

Straight Spout

No. 27—Special Size 7 \$13.20 net per doz.

No. 28—Special Size 8 14.40 net per doz.

No. 29—Special Size 9 15.60 net per doz.

Packed 1/4 doz. in carton.



Straight Spout

No. 48—14 oz., Size 8 \$18.60 net per doz.

No. 49—14 oz., Size 9 19.80 net per doz.

Packed 1/4 doz. in carton.

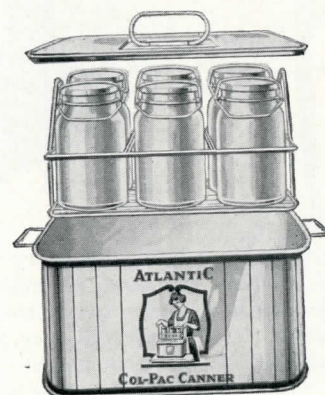


Curved Spout

No. 68—14 oz., Size 8 \$21.60 net per doz.

No. 69—14 oz., Size 9 22.80 net per doz.

Packed 1/4 doz. in carton.



COL-PAC CANNERS

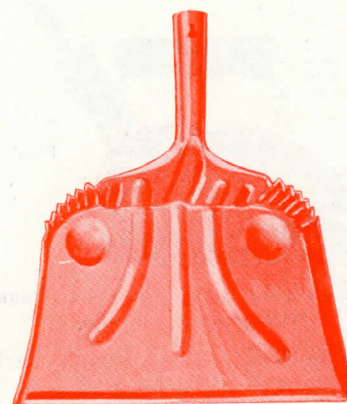
Made from Full Weight 4X Premier
Charcoal Plate, Rigid Wire Rack

Heavily Retinned

| | |
|-------------------------------------|--------------|
| | Net Per Doz. |
| No. 54—Holds six 1-qt. jars..... | \$24.00 |
| No. 56—Holds twelve 1-qt. jars..... | 30.00 |

Dimensions

| | | |
|-----------------|----------|--------------|
| No. 54—11" high | 12" wide | 15 1/2" long |
| No. 56—11" high | 15" wide | 18" long |

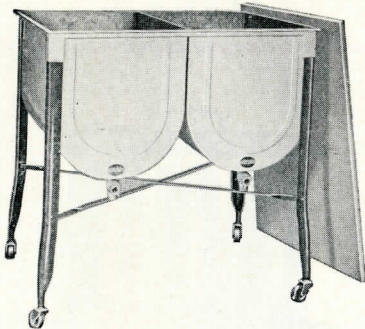


ONE-PIECE COLORED DUST PANS

12-inch throat, 13-inch deep including handle. Five popular colors. Packed 1 dozen of one color to carton.

| | |
|----------------------------|---------------------|
| No. 363—Oriental Red | \$1.25 net per doz. |
| No. 364—Robin Egg Blue ... | 1.25 net per doz. |
| No. 365—Daisy Yellow | 1.25 net per doz. |
| No. 366—Jade Green | 1.25 net per doz. |
| No. 367—Black | 1.25 net per doz. |

Miss Atlantic Portable Twin Tub



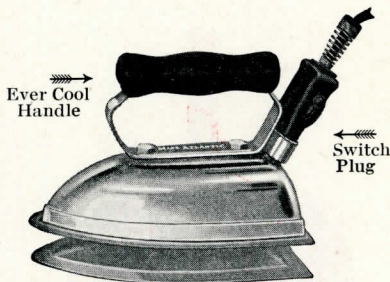
Beautifully Duco Enameled Ivory-Green Trimmed. Takes the place of individual wash tubs and is far more handy than stationary tubs. It is fitted with easy rolling casters and is just the right height to save bending. Each tub has a large drain cock in the bottom. During the week tubs are used to store linen for next washing. The most practical washing machine accessory ever made.

No. 970—Portable Twin Tub—

One only \$7.50 each
Two or more 7.00 each
Six or more 6.75 each

Height, 2 feet 8½ in. Length, 2 feet 8½ in.
Width, 1 foot 10 in.

Miss Atlantic The Electric Iron of Beauty



Absolute Guarantee Against Burnout
Weight Each, 6¼ Lbs.

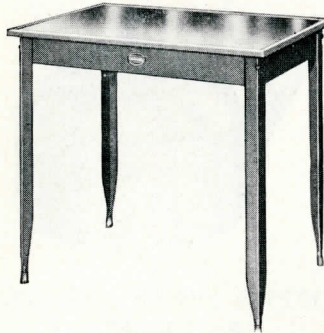
Quick heating—large ironing surface. An iron you will be proud to show to your most discriminating customers. A high quality product priced to retail at \$5.00. Attractive counter display cards furnished with each shipment.

No. 99—Complete with cord and stand.

Less than three \$3.00 net each
Three or more 2.85 net each
Six or more 2.70 net each
Twelve or more 2.50 net each

Packed one only in carton.
Three cartons in case.

Miss Atlantic All Steel Utility Tables

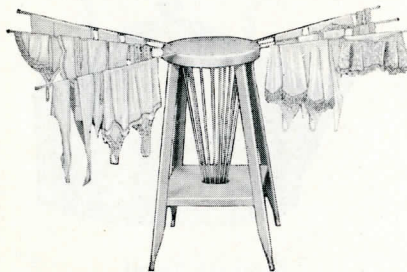


Duco Enameled Ivory-Green Trimmed. Priced to undersell competition at your usual mark up.

Size 22" x 32"

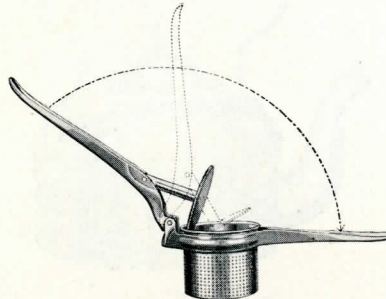
No. 966—One only \$3.35 net each
Two or more 3.15 net each
Six or more 3.00 net each
Packed one per carton

Miss Atlantic Combination Dryer and Kitchen Stool



Seat and Rous Chromium Plated, Legs and Base Duco Enameled, Ivory-Green Trimmed. It provides 32 feet of line space for quick drying. When not in use as a dryer it can be used continuously as a kitchen stool.

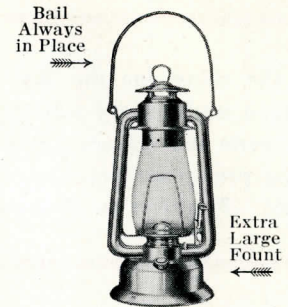
No. 962—One only \$3.75 net each
Two or more 3.60 net each
Six or more 3.50 net each
Packed one per carton.



POTATO RICER AND FRUIT PRESS

Peels and mashes potatoes with one operation.

No. 4000 \$6.00 net per doz.



MAMMOTH FOUNT LANTERNS

Long Globe

Pattern Net Per Doz.

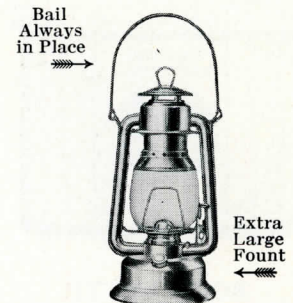
No. 351—Fount Capacity 45 hrs. \$14.40

No. 352—Fount Capacity 27 hrs. 13.20

Packed ½ dozen in carton.

No. 353—Fount Capacity 21 hrs. 9.00

Packed 1 dozen in carton.



MAMMOTH FOUNT LANTERNS

Short Globe

Pattern Net Per Doz.

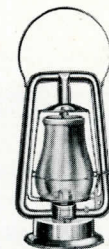
No. 251—Fount Capacity 45 hrs. \$14.40

No. 252—Fount Capacity 27 hrs. 13.20

Packed ½ dozen in carton.

No. 253—Fount Capacity 21 hrs. 9.00

Packed 1 dozen in carton.



STANDARD LANTERNS

White Globe

Net Per Doz.

No. 453—Fount Capacity 21 hrs. \$ 8.40

Packed 1 dozen in carton.

Ruby Globe

Net Per Doz.

No. 553—Fount Capacity 21 hrs. \$10.20

Packed 1 dozen in carton.

TWO EXCELLENT WINDOWS THAT USE THE NEW DISPLAY CARD

THE OLD BLACK HEN

Since it was composed several years ago the following business poem has been reprinted in probably more than 200 newspapers, magazines and house organs, becoming more or less mutilated in the process. To give ATLANTIC customers an accurate version, we have secured an authentic copy from the author, Mr. Ed. Wolff, of Rochester. We honestly feel that it can profitably be studied by manufacturers and merchants as well as by salesmen.

Said the little young red rooster,
"Gosh all hemlock! Things are tough!
Seems that worms are getting scarcer
And I cannot find enough.
What's become of all those fat ones
Is a mystery to me;
There were thousands through that rainy spell
—But now where can they be?"

The old black hen who heard him
Didn't grumble or complain,
She had gone through lots of dry spells,
She had lived through floods of rain.
So she flew up on the grindstone,
And she gave her claws a whet,
As she said, "I've never seen the time
There weren't worms to get."

She picked a new and undug spot;
The earth was hard and firm,
The little rooster jeered, "New ground!
That's no place for a worm."
The old black hen just spread her feet,
She dug both fast and free.
"I must go to the worms," she said;
"The worms won't come to me."

The rooster vainly spent his day,
Through habit, by the ways
Where fat round worms had passed in squads,
Back in the rainy days.
When nightfall found him supperless,
He growled in accents rough,
"I'm hungry as a fowl can be,
Conditions sure are tough!"

He turned then to the old black hen
And said, "It's worse for you,
For you're not only hungry,
But you must be tired, too.
I rested while I watched for worms,
So I feel fairly perk;
But how are you? Without worms too?
And after all that work!"

The old black hen hopped to her perch
And drooped her eyes to sleep.
She murmured in a drowsy tone,
"Young man, hear this and weep:
I'm full of worms and happy,
For I've dined both long and well.
The worms are there as always,
But I had to dig like hell."

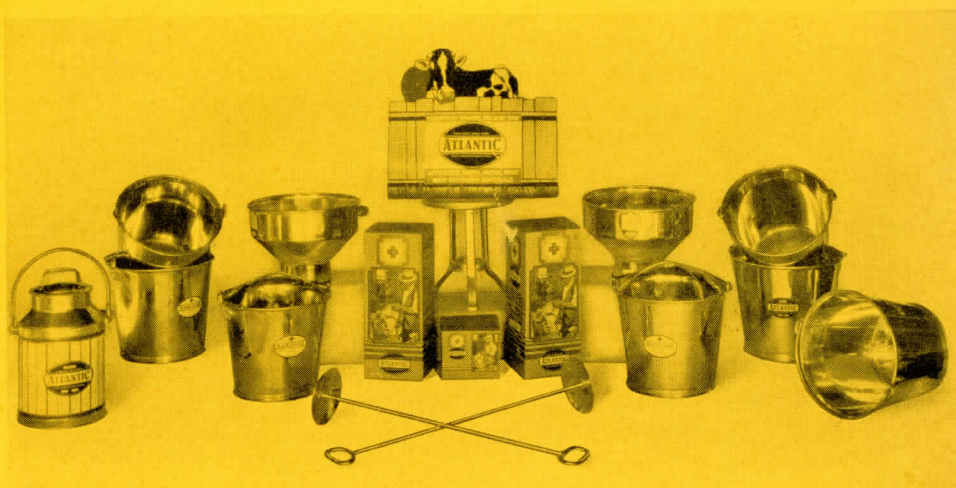
Oh, here and there Red Roosters
Still are holding sales positions;
They cannot do much business now,
Because of poor conditions;
But soon as things get right again
They'll sell a hundred firms.
Meanwhile the Old Black Hens are out
And gobbling up the worms.

AS A selling force, a display of dairy metal-ware is always profitable. When all the separate items are tied together in the buyer's mind the selling power is even greater.

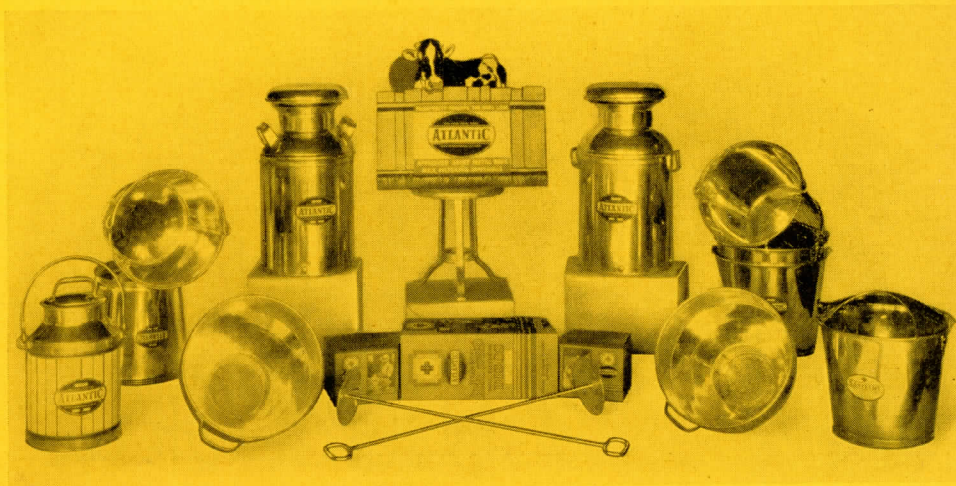
Note the new ATLANTIC card in these two displays. To judge the power that it adds just cover it with your thumb—at once the entire display loses force.

That's just why this expensive card was designed—to give more selling force to your displays of ATLANTIC dairy metal-ware—to sell more goods for you—to add to your profits.

So use this card. Use it long and often—in your windows, inside your store. It will catch the interest of any dairy man. It will sell goods for you as long as you use it.



SUGGESTION NO. 1



SUGGESTION NO. 2

ALL ATLANTIC MILK SH ARE BUILT FOR



Tight upw
bumps and abu
tary inspectors
lodge; smooth u

Breast and
Atlantic proces
terior that is ea
highly approve

Half-oval b
steel, butt weld
on to endure ha
as handled by A
tra strong can.

Body of steel
sweated into all
inside finish, fre

Bottom rive
side and out. T
pure tin insur
tested for leaks

THE MOST COMPLETE LINE O

SHIPPING CANS LONG AND HARD USAGE

ard-rolled bead stands
se well. It pleases sani-
—no place for dirt to
nderneath, easy to clean.

neck one piece—another
s to provide a smooth in-
sily cleaned and sanitary,
d by critical inspectors.

umping band of heavy
ed, swedged and welded
rd knocks. This feature,
Atlantic, produces an ex-

, stiff and rugged. Solder
seams provides a smooth
e from rough spots.

t heads are rounded in-
The generous amount of
es long life. Each can
under air pressure.

THERE are just two ways of making Milk Shipping Cans. Both aim at economy. One way is to make a can that will last, the other is to work to a price. The quality way costs less.

That is because of the human labor involved. You pay just as much for having work done wrong as for having it done right.

Yes, it takes a little longer to put in the added touches, to make the tin coating heavy instead of light, to make joints tight instead of leaky—a little longer, but not much. It also costs a little more for material.

Why, then, do we put this extra cost into Atlantic Milk Shipping Cans? Doesn't raising the cost reduce the profit? No, quite the contrary—increasing the quality increases sales; and which is better—to sell fewer cans at a somewhat larger profit or to sell vastly more cans at a somewhat smaller profit?

So we hold to the ideal that guides us in the manufacture of all other Atlantic Long-Wear Metal-Ware—giving the user a quality article that fully meets the requirements. We try to put ourselves in the other man's place. We build the kind of article that we ourselves would buy and use.

During the past year we have made numerous improvements in our Milk Shipping Cans—always with a view of giving more value. Without sacrificing strength or durability, we embodied sanitary features that will immediately appeal to those who are striving to raise the standard of dairy products.

Prompt and satisfactory service is in our minds, second only in importance to the quality of Atlantic goods. The high value built into Atlantic is increasing our volume. It will increase yours.

F DAIRY METAL-WARE MADE



WHY HAVE COTTON DISCS, ANYWAY?

THERE'S only one reason, of course—to assure clean milk. But if that is the only job a cotton disc is expected to do, shouldn't it do that job superlatively well?

It's the answer to that question that makes the difference between cotton discs.

Years ago, after careful research and experiment, the answer was found—cotton discs, processed in a certain way. Our first year's business on these was very small; 1930 set a new high record.

That was due, no doubt, largely to the help given us by experienced dairymen, both technical and practical. Another large factor was the loyal experimental support extended by the mill that supplied us with the material. Together these factors have helped us perfect a Cotton Disc that has never been surpassed.

Atlantic Strain-Right "High Speed" Cotton Discs filter milk as rapidly as our experience shows is proper. To satisfy yourself on this, divide a batch of milk in half and put it through two cotton discs—an Atlantic and any other. Compare the time. Then compare the cleanliness.

The cleanliness of the milk, we mean. We admit right now that the Atlantic Cotton Disc will be the most soiled. That is because it does better filtering. We urge comparative tests with cotton discs of any manufacturer, for speed plus efficiency.

Cleanliness of Atlantic Cotton Discs begins at the plant. Above you see part of the packaging room—all white, with white-clad attendants. The door is heavy, self-closing, dust-tight.

Here all wanted sizes and finishes are packaged in the Atlantic manner that dairymen everywhere approve with enthusiasm.

You can increase your income from cotton discs very simply. When a customer comes in for cotton discs, just ask, "Do you want the cotton disc that does the cleanest job?"

Nine chances out of ten he'll say, "Yes." Then give him Atlantic. If he says he was thinking of a faster cotton disc tell him, "This is the fastest cotton disc made, for clean filtering."

We believe you'll find this makes the sale, in most cases. Certainly it will when you have a dairyman who is proud of his milk—and most of them are.

Here's why Jim Bates Sells Atlantic

You'd like Jim Bates—one of the squarest shooters in the hardware world today.

A woman came into Jim's store to look at a furnace, and on the way out she bought a twenty-five cent galvanized pail for her garage.

Ten days later she brought it back, badly dented. Jim satisfied her, then asked, "How about that furnace, Mrs. Finch?"

"Oh," she replied, "we've bought it."

"Bought one!" exclaimed Jim. "Why, the furnace I offered you is the best on the market at the price."

"Is it?" said Mrs. Finch. "Well, my husband was afraid to buy it here after the way your pail disappointed him. Thanks just the same."

Atlantic Galvanized Iron Ware is constructed to hold the confidence of customers. The required strength has been built into each article to make it last long and give satisfactory service.

Copper-bearing steel sheets are used exclusively, heavy ears, heavy wire. Each article is "hot dipped" separately after being assembled, to make it water-tight, weather-proof. Attractively striped and labelled, these goods sell fast, give you a nice profit and increase the reputation of your store.



GALVANIZED PAILS
(Green Band)

Coppered Wire Bail—Wood Grip

These general utility pails have been giving satisfaction to our customers for years. They are a strong, well-made article—hot galvanized after being made up—moderately priced. They earn a nice profit for the retailer.

| | | |
|--------------------|-------|---------------------|
| No. 7010—10-qt. 1X | | \$4.00 net per doz. |
| No. 7012—12-qt. 1X | | 4.25 net per doz. |
| No. 7014—14-qt. 1X | | 4.50 net per doz. |
| No. 7016—16-qt. 1X | | 4.75 net per doz. |

High grade heavy red band pails, built to withstand hard usage. These pails will last for years. They are the kind your customers will appreciate.

| | | |
|--------------------|-------|----------------------|
| No. 6212—12-qt. 4X | | \$ 6.90 net per doz. |
| No. 6214—14-qt. 4X | | 7.50 net per doz. |
| No. 6216—16-qt. 4X | | 8.10 net per doz. |
| No. 6220—20-qt. 6X | | 10.80 net per doz. |



SPECIAL GALVANIZED PAILS
Iron Bails—Blue Band

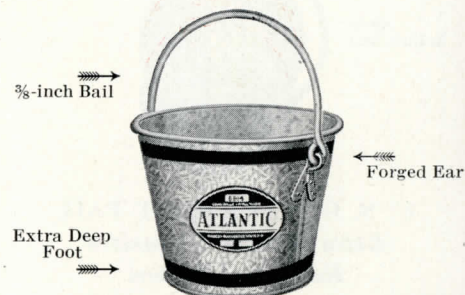
Same pail as No. 7010 Series above, but with Iron Bail instead of wood grip.

| | | |
|--------------------|-------|---------------------|
| No. 6008—8-qt. 1X | | \$3.75 net per doz. |
| No. 6010—10-qt. 1X | | 4.00 net per doz. |
| No. 6012—12-qt. 1X | | 4.25 net per doz. |
| No. 6014—14-qt. 1X | | 4.50 net per doz. |

HEAVY RED BAND PAILS
(Iron Bail)

Same pail as No. 6212 Series above, but with $\frac{5}{16}$ -inch Galvanized Wire Bail, instead of wood grip.

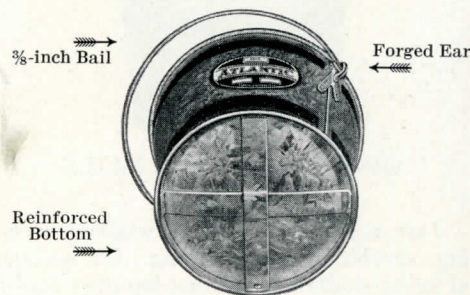
| | | |
|--------------------|-------|---------------------|
| No. 6632—12-qt. 4X | | \$6.90 net per doz. |
| No. 6634—14-qt. 4X | | 7.50 net per doz. |
| No. 6636—16-qt. 4X | | 8.10 net per doz. |



EXTRA HEAVY GALVANIZED
BARN AND FACTORY PAILS
(Red Band)

These are just the pails for heavy duty around the barn or factory—or in fact any place where they will not be lost or stolen—these are the cheapest for your customers to buy if really durable pails are required.

| | | |
|--------------------|-------|----------------------|
| No. 6912—12-qt. 6X | | \$ 9.00 net per doz. |
| No. 6914—14-qt. 6X | | 9.60 net per doz. |
| No. 6916—16-qt. 6X | | 10.20 net per doz. |
| No. 6920—20-qt. 6X | | 11.40 net per doz. |



EXTRA HEAVY GALVANIZED
CEMENT PAILS
(Red Band)

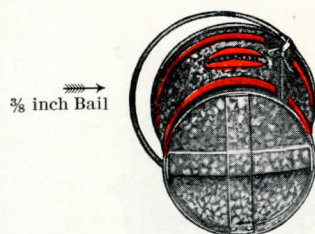
The same as the No. 6914 series shown above, with the addition of bottom reinforcing strips. Just right for handling gravel, cement, or any heavy substance.

| | | |
|--------------------|-------|----------------------|
| No. 4004—14-qt. 6X | | \$11.40 net per doz. |
| No. 4006—16-qt. 6X | | 12.00 net per doz. |
| No. 4020—20-qt. 6X | | 13.80 net per doz. |



GALVANIZED PAILS—"BUTTERFLY EAR" (Red Band)

| | | |
|--------------------|-------|---------------------|
| No. 7212—12-qt. 1X | | \$5.10 net per doz. |
| No. 7214—14-qt. 1X | | 5.40 net per doz. |



U. S. GOVERNMENT PAIL

*Extra Heavy—Galvanized
Reinforced Bottom*

These pails are made in exact accordance with U. S. Government Specifications No. 12B3b. Made from 24 ga. steel sheets. Bottom is reinforced by two steel strips. Heavy loop ears.

No. 5004—14-qt. 24 ga. \$12.00 net per doz.



OVAL CLEANING PAILS

(Red Band)

Just right for the mop, window washing, scrubbing and cleaning. On account of being shallow it will not tip over easily. Long enough to wet the whole of the scrub brush, broom or window washer at once.

No. 7614—14-qt. 4X \$8.40 net per doz.

Dimensions

Length—Top, 14" Width—Top, 11"
Height—8½" Length—Bottom, 12"
Width—Bottom, 9"

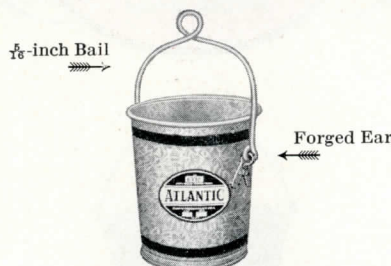


GALVANIZED FIRE BUCKET

Painted Red

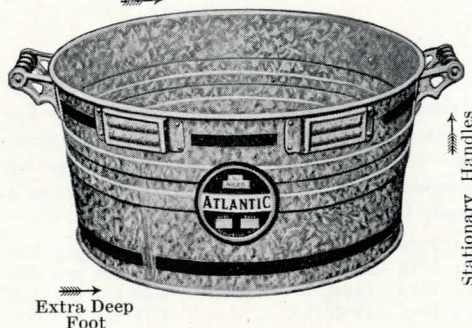
Lettered "For Fire Use Only"

No. 6434—14-qt. 4X \$12.00 net per doz.

GALVANIZED WELL BUCKETS
(Red Band)

No. 6330—10-qt. 4X \$6.00 net per doz.
No. 6332—12-qt. 4X 6.60 net per doz.

Extra Heavy
Top Wire

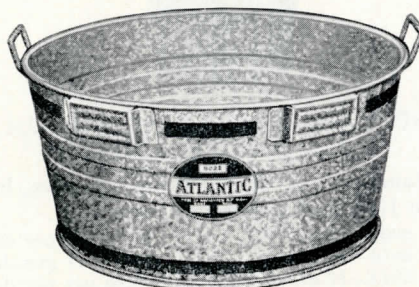
GALVANIZED WASH TUBS
(Green Band)

Quality wash tubs. Strengthened by swedging around the sides and corrugated bottom. Wringer attachments and handles that won't pull off.

No. 8120—20-in. 1X \$10.80 net per doz.
No. 8122—22-in. 1X 11.40 net per doz.
No. 8124—24-in. 1X 12.00 net per doz.

EXTRA HEAVY GALVANIZED
WASH TUBS
(Red Band)

No. 8420—20-in. 4X \$12.00 net per doz.
No. 8422—22-in. 4X 12.60 net per doz.
No. 8424—24-in. 4X 13.20 net per doz.



SPECIAL GALVANIZED TUBS

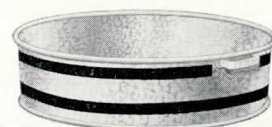
With Wringer Attachments

Large, Roomy Drop Handles—Blue Band

No. 8020—20-in. 1X \$ 9.60 net per doz.
No. 8022—22-in. 1X 10.20 net per doz.
No. 8024—24-in. 1X 10.80 net per doz.

Without Wringer Attachments

No. 7920—20-in. 1X \$ 9.00 net per doz.
No. 7922—22-in. 1X 9.60 net per doz.
No. 7924—24-in. 1X 10.20 net per doz.

GALVANIZED REFRIGERATOR
DRIP PANS
(Red Band)

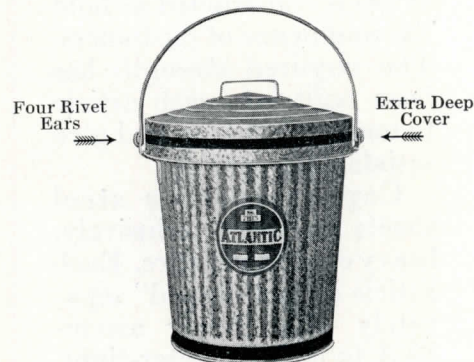
Properly designed to fit under any standard refrigerator. Large capacity pans but only 4½ inches high over all. Strong, comfortable handles make emptying easy.

No. 6714—14-in. 4X \$7.20 net per doz.
No. 6716—16-in. 4X 8.40 net per doz.

GALVANIZED QUALITY
GARBAGE CANS

(Red Band)

No. 6812—13⅝-in. high \$11.40 net per doz.
No. 6815—14¾-in. high 12.00 net per doz.
No. 6816—15⅞-in. high 12.60 net per doz.
Capacity 7 gals., 8 gals., 10 gals.

GALVANIZED GARBAGE CANS
CORRUGATED
(Red Band)

No. 7812—13⅝-in. high ... \$12.60 net per doz.
No. 7815—14¾-in. high ... 13.20 net per doz.
No. 7816—15⅞-in. high ... 13.80 net per doz.
Capacity 7 gals., 8 gals., 10 gals.



GALVANIZED GARBAGE PAILS
(Blue Band)

Straight side garbage cans suitable for use by a small family or in an apartment. Easily cleaned—a very popular can.

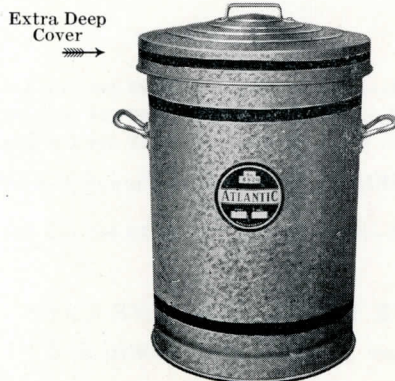
No. 8004—10½-in. high \$9.00 net per doz.
No. 8005—12⅝-in. high 9.60 net per doz.



LOCK-TOP QUALITY GARBAGE CANS
(Red Band)

No. 9812—13⅝-in. high ... \$12.60 net per doz.
No. 9815—14¾-in. high ... 13.20 net per doz.
No. 9816—15⅞-in. high ... 13.80 net per doz.

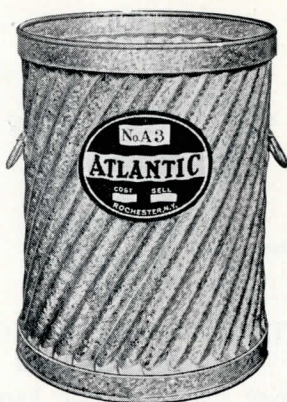
Capacity, 7 gals., 8 gals., 10 gals.



RUBBISH OR GARBAGE CANS

No. 6826—25¼" high 4X .. \$27.00 net per doz.

Capacity, 19 gals.



ASH CANS (SPIRAL CORRUGATIONS) Series A

Series "A" Cans are the strongest ash cans in the world. They are made of very heavy metal, strongly reinforced and spot welded (proved strongest) instead of riveted. Galvanized after being made up—water tight and weather tight.

| | Dia. | Hgt. | Weight Without Cover | Price Each No Cover | Price Each With Cover |
|--------|------|------|----------------------|---------------------|-----------------------|
| No. A1 | 16" | 26" | 24 lbs. | \$2.55 | \$2.85 |
| No. A2 | 18" | 26" | 27 lbs. | 2.95 | 3.35 |
| No. A3 | 20½" | 26" | 31 lbs. | 3.45 | 3.95 |

Capacity, 21 gals., 28 gals., 33 gals.



ASH CANS (VERTICAL CORRUGATIONS) Series B

Series "B" Cans are made from the same material exactly as corresponding sizes in the "A" Series. The only difference is that they have vertical corrugations instead of the spiral.

| | Dia. | Hgt. | Weight Without Cover | Price Each No Cover | Price Each With Cover |
|--------|------|------|----------------------|---------------------|-----------------------|
| No. B0 | 16" | 23" | 21 lbs. | \$2.45 | \$2.75 |
| No. B1 | 16" | 26" | 24 lbs. | 2.55 | 2.85 |
| No. B2 | 18" | 26" | 27 lbs. | 2.95 | 3.35 |
| No. B3 | 20½" | 26" | 31 lbs. | 3.45 | 3.95 |

Capacity, 21 gals., 28 gals., 33 gals.

One Sale or Many?

How does it help your business when a customer goes into his basement and sees the ash-can you sold him buckled on one side, dented on the other and maybe a handle missing? Does he say to himself, "That's a darn fine ash can—I'm going back there and buy more like it?"

No, he can get that kind anywhere. But sell him Atlantic with its heavy sides, bottom and heavy re-inforcing band, its stout handles, its stiff construction, its after-assembly galvanizing, and you've made a come-back customer.



POPULAR PRICE QUALITY ASH CANS (VERTICAL CORRUGATIONS) Series C

| | Dia. | Hgt. | Weight Without Cover | Price Each No Cover | Price Each With Cover |
|--------|------|------|----------------------|---------------------|-----------------------|
| No. C1 | 16" | 23" | 12 lbs. | \$1.20 | \$1.50 |
| No. C2 | 18" | 23" | 14 lbs. | 1.35 | 1.75 |
| No. C3 | 20½" | 23" | 16 lbs. | 1.50 | 2.00 |

Capacity, 16 gals., 21 gals., 27 gals.



GALVANIZED BUSHEL BASKETS

Stiff Handles—Capacity Guaranteed

No. 8332—1-bu. 4X \$9.60 net per doz.



GALVANIZED BUSHEL BASKETS

With 1/4-inch Wire Drop Handles

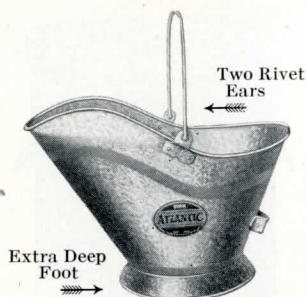
No. 8432—1-bu. 4X \$9.00 net per doz.

Bulged and Clinched Bottom.
Strongest construction known.ROPE HANDLE
GALVANIZED BASKETS*Extra Heavy—Capacity Guaranteed*

No. 2632—1-bu. 6X \$13.20 net per doz.

No. 2648—1½-bu. 6X 15.00 net per doz.

No. 2664—2-bu. 6X 16.80 net per doz.



GALVANIZED COAL HODS

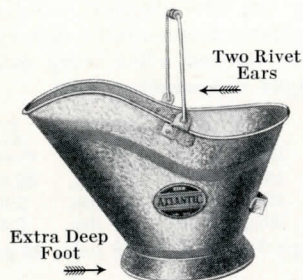
Iron Bail—Red Band

Improved spout will pour hard or soft coal without spilling.

No. 416—4X 16" \$7.50 net per doz.

No. 417—4X 17" 8.00 net per doz.

No. 418—4X 18" 8.50 net per doz.



GALVANIZED COAL HODS

With Coppered Wire Bail and Wood Grip

No. 316—4X 16" \$7.50 net per doz.

No. 317—4X 17" 8.00 net per doz.

No. 318—4X 18" 8.50 net per doz.



GALVANIZED DRY MEASURES

(Red Band)

No. 8302—2-qt. 4X \$3.00 net per doz.

No. 8304—4-qt. 4X 4.20 net per doz.

No. 8308—8-qt. 4X 7.20 net per doz.

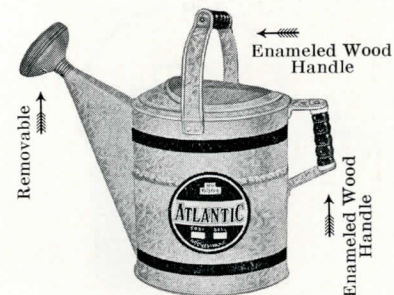
No. 8316—16-qt. 4X 8.40 net per doz.

16-QT. MEASURE WITH TWO
STATIONARY SIDE HANDLES
(Red Band)

No. 8317—16-qt. 4X \$10.80 net per doz.

16-QT. MEASURE WITH BAIL AND
STATIONARY BACK HANDLE
(Red Band)

No. 8417—16-qt. 4X \$12.00 net per doz.



GALVANIZED SPRINKLING POTS

(Red Band)

Not the lowest priced but the best value on the market.

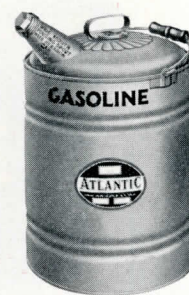
No. 6306—6-qt. 4X \$ 7.20 net per doz.

No. 6308—8-qt. 4X 8.40 net per doz.

No. 6310—10-qt. 4X 9.60 net per doz.

No. 6312—12-qt. 4X 10.80 net per doz.

No. 6316—16-qt. 4X 12.00 net per doz.

BLUE LABEL "GRIP CAP"
KEROSENE AND GASOLINE CANS

Made from full weight 28 gauge galvanized iron sheets. All seams double locked and soldered. Large heavy spout. Five gallon fitted with hexagon spout cap; one and two gallon fitted with round spout cap. The best popular priced cans on the market.

Fitted With Spout

Packed

No. 7841—1-gal. 1 doz. \$3.25 net per doz.

No. 7842—2-gal. ½ doz. 4.40 net per doz.

No. 7845—5-gal. ⅓ doz. 7.20 net per doz.

Fitted With 3/8" Angle Iron Tinned Faucet

Packed

No. 7855—5-gal. ⅓ doz. \$8.75 net per doz.

BLUE LABEL GASOLINE CANS

*Same As Above But Painted Red**Fitted With Spout*

Packed

No. 7941—1-gal. 1 doz. \$3.65 net per doz.

No. 7942—2-gal. ½ doz. 4.80 net per doz.

No. 7945—5-gal. ⅓ doz. 7.85 net per doz.



QUALITY KEROSENE AND GASOLINE CANS

Made from full weight 24 gauge sheet steel, all seams double locked. Galvanized after being assembled. Heavy ears, heavy bail with large wood grip. 2½-inch hexagon filling cap. Heavy 1-inch spout with screw cap. Every can tested and guaranteed not to leak.

Will Last a Lifetime

GALVANIZED KEROSENE CANS (Blue Band)

1" Spout with Screw Cap

No. 8845—5-gal. 4X \$12.60 net per doz.
Packed ½ doz. in crate.

GALVANIZED KEROSENE CANS (Blue Band)

Standard 5-gallon can with retinned malleable iron faucet at bottom; no spout.
No. 8855—5-gal. 4X \$13.20 net per doz.
Packed ½ doz. in crate.

GALVANIZED KEROSENE CANS (Blue Band)

Designed to be used in a horizontal position. Rest on side keeps can from rolling. Retinned malleable iron faucet in breast directly opposite filler cap.

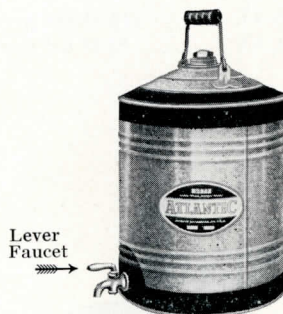
No. 8895—5-gal. 4X \$14.40 net per doz.
Packed ½ doz. in crate.

If there's a satisfactory substitute for quality, why has nobody ever found it?

THE buyer of a gasoline or kerosene can confronts the price once—while he's making the purchase. He has the quality before his eyes as long as he owns the can.

When he comes to buy he may say, "Oh, a cheaper quality is good enough." Sure—he's willing to save a quarter.

But the very fact that he values every penny gets him disgruntled when the cheap can goes bad. He forgets the quarter he saved; he remembers the dollar he lost. Sell him Atlantic, keep his business, make more money.



GALVANIZED KEROSENE CANS (Blue Band)

Brass Lever Faucet on Side

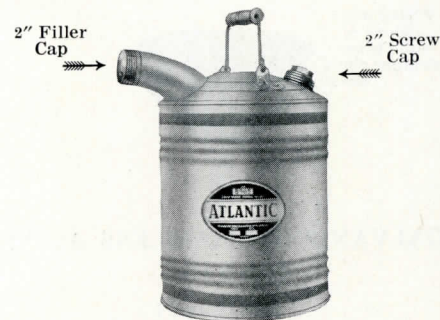
Standard 5-gallon can equipped with the best brass lever faucet we can buy. Sure to give satisfaction.

No. 8875—5-gal. 4X \$18.00 net per doz.
Packed ½ doz. in crate.

GASOLINE CANS—Painted Red

Same design as 8845 series above.

No. 8945—5-gal. 4X \$14.40 net per doz.



GASOLINE STORAGE AND FILLER CANS (Painted Red)

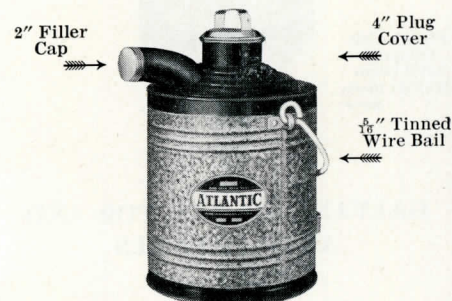
Extra long spout 2 inches in diameter—2-in. top opening.

No. 8965—5-gal. 4X \$16.80 net per doz.
Packed ¼ doz. in crate.

GALVANIZED TRANSFER CANS

Same design as No. 8965 above, but galvanized finish with blue stripe.

No. 8865—5-gal. 4X \$15.00 net per doz.
Packed ¼ doz. in crate.



TRACTOR TRANSFER AND FILLER CAN—WIDE NECK OPENING ON TOP OF BREAST (Striped Red)

No. 8985—5-gal. 4X \$18.00 net per doz.

Same design as No. 8985 above but painted all red.

No. 8995—5-gal. 4X \$19.20 net per doz.
Packed ¼ doz. in crate.



TRACTOR TRANSFER CAN—WIDE NECK OPENING—NO SPOUT ON BREAST (Striped Red)

No. 8885—5-gal. 4X \$16.80 net per doz.
Packed ¼ doz. in crate.

Fitted with
100-mesh
solid brass
strainer cloth



GALVANIZED SEAMLESS AUTO FUNNELS

(Red Band)

These funnels are thoroughly practical. The tube is 3 inches long and $1\frac{3}{16}$ inches in diameter.

No. 603—3-qt. 4X \$8.40 net per doz.
No. 606—6-qt. 4X 9.00 net per doz.

Fitted with
100-mesh
solid brass
strainer cloth



GALVANIZED TRACTOR AND AUTO FUNNELS

(Red Band)

Built to suit the tractor and automobile user.

No. 607—8-qt. 4X \$7.80 net per doz.
No. 608—12-qt. 4X 8.40 net per doz.

Fitted with
100-mesh solid
Cloth



Note Cuff

GALVANIZED TRACTOR AND AUTO FUNNEL

Sturdy cuff at base of breast slips easily over spout. Prevents wind from blowing funnel out of position and enables user to rest side of filler can on funnel.

No. 627—8-qt. 4X \$9.00 net per doz.
No. 628—12-qt. 4X 9.60 net per doz.



Fitted with
100-mesh
solid brass
strainer cloth

GALVANIZED OFF-SET FUNNEL

No. 612—10-qt. 4X \$9.00 net per doz.



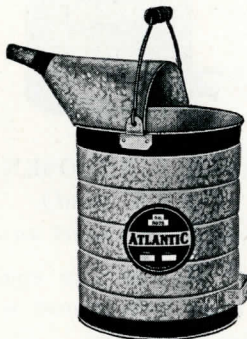
Curved
Spout

GALVANIZED AUTOMOBILE RADIATOR FILLERS

(Red Band)

No. 6410—10-qt. 4X \$10.80 net per doz.
No. 6412—12-qt. 4X 12.00 net per doz.

Fitted with
100-mesh
solid brass
strainer cloth



GALVANIZED AUTO FILLER

(Red Band)

A convenient article where gasoline or other fuel oil has to be transferred from container to tank.

No. 8975—5-gal. 4X \$18.00 net per doz.
Packed $\frac{1}{4}$ doz. in crate.



GALVANIZED FOOT TUBS

(Red Band)

This tub is an old favorite—always a good seller. A good design and a handy size. This tub is entitled to a place in the stock of every retail hardware, house furnishing, and general store.

No. 6317—19-in. 4X \$8.40 net per doz.



GALVANIZED COMMODES

(Red Band)

A stout pail with perfect fitting ring and cover. Absolutely dependable merchandise.

No. 6544—14-qt. 4X \$9.00 net per doz.



SCRUBBING PAIL

Will Wring Dry, Mop or Cleaning Cloths

No. 7644—14-qt. \$18.00 net per doz.
Packed $\frac{1}{6}$ doz. in crate.

Packed One Only
in Carton

MOP SQUEEZERS (Black Enamel)

Hotel size mop squeezer, black enamel finish. For 16 oz. to 24 oz. mops.

No. 3301—Hotel size, black enameled \$30.00 net per doz.
Packed one only in carton.



MOP SQUEEZERS (Black Enamel)

No. 3322—Home size, black enameled... \$21.00
No. 3324—Large home size, black enameled 25.50

Packed 1/6 doz. in carton.



MOP SQUEEZERS (Galvanized)

No. 3312—Home size, galvanized..... \$25.50
No. 3314—Large home size, galvanized.. 30.00
Packed 1/6 doz. in carton.

SPECIAL MOP SQUEEZER

No. 3300—Special Home Size \$8.40 net per doz.
Packed 1/6 doz. in carton.



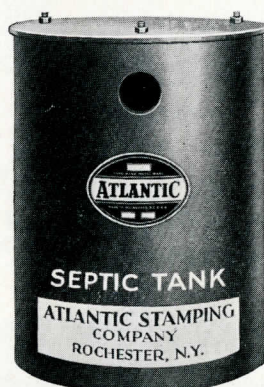
RURAL MAIL BOX

Made in accordance to U. S. Government specifications. Strong, durable, rain-proof.

Dimensions:

23" Long, 11" Wide, 13 $\frac{3}{8}$ " High

No. 22 \$27.00 net per doz.

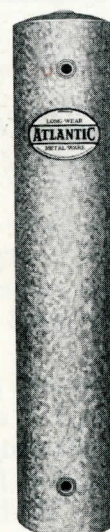


WELDED SEPTIC TANKS

14 Gauge

Coated With Asphalt Inside and Outside
Inlet and Outlet for 4" Soil Pipe

| | Diam. | Height | Ship- ing Wt. Each | Working Cap. Gallons | |
|---------------------------|-------|--------|--------------------------|----------------------------|--|
| No. 80—30 $\frac{1}{2}$ " | 48" | 185 | 150 | \$15.30 | |
| No. 81—38" | 48" | 240 | 200 | 16.80 | |
| No. 82—48" | 48" | 320 | 300 | 21.00 | |
| No. 83—52" | 60" | 480 | 500 | 39.60 | |

WELDED RANGE BOILERS
GALVANIZED

Standard

| Cat. No. | Size | Cap. Gals. | Less than Six | Six or More |
|----------|---------|---------------|------------------|----------------|
| 9330 | 12 x 60 | 30 | \$ 6.65 | \$ 6.30 |
| 9340 | 14 x 60 | 40 | 9.35 | 8.95 |

Extra Heavy

| Cat. No. | Size | Cap. Gals. | Less than Six | Six or More |
|----------|---------|---------------|------------------|----------------|
| 9430 | 12 x 60 | 30 | \$ 8.10 | \$ 7.65 |
| 9440 | 14 x 60 | 40 | 10.85 | 10.45 |

Double Extra Heavy
Six Year Guarantee

| Cat. No. | Size | Cap. Gals. | Less than Six | Six or More |
|----------|---------|---------------|------------------|----------------|
| 9530 | 12 x 60 | 30 | \$10.30 | \$ 9.95 |
| 9540 | 14 x 60 | 40 | 11.70 | 11.20 |

RIVETED AND WELDED
RANGE BOILERS

Standard

| Cat. No. | Size | Cap. Gals. | Less than Six | Six or More |
|----------|---------|---------------|------------------|----------------|
| 8330 | 12 x 60 | 30 | \$ 6.95 | \$ 6.60 |
| 8340 | 14 x 60 | 40 | 9.85 | 9.45 |

Extra Heavy

| Cat. No. | Size | Cap. Gals. | Less than Six | Six or More |
|----------|---------|---------------|------------------|----------------|
| 8430 | 12 x 60 | 30 | \$ 8.50 | \$ 8.05 |
| 8440 | 14 x 60 | 40 | 11.40 | 11.00 |

Double Extra Heavy
Six Year Guarantee

| Cat. No. | Size | Cap. Gals. | Less than Six | Six or More |
|----------|---------|---------------|------------------|----------------|
| 8530 | 12 x 60 | 30 | \$10.85 | \$10.45 |
| 8540 | 14 x 60 | 40 | 12.35 | 11.85 |

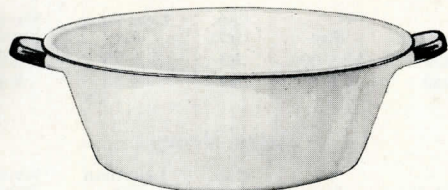
Turning Fashion into Dollars with Color

Green sinks — stoves enameled in ivory — why, kitchens have more color today than we used to see in parlors!

Women want pots and pans in color, too, of course. How they're buying colored enamel ware! Not from you, do you say? Well, they're buying it just the same.

Two things they're cautious about—the right shade of color and the durability. That's where the Atlantic dealer has the advantage. The tints of ivory, the clear sparkling white catch the buyer's approval at once. As to durability, you simply tell her, "Madam, this is Atlantic—it's guaranteed."

Style movements wait for nobody. The time to cash in is now, while millions of new pieces are being bought to replace the old. Make a display of Atlantic Ivory Green trimmed Enamel Ware and watch it move dollars into your cash register.



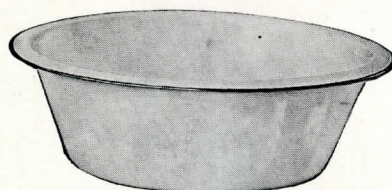
ROUND DISH PANS—HANDLED

White—Blue Trimmed

| | |
|---------------------|----------------------|
| No. 10—10 qts. | \$ 9.75 net per doz. |
| No. 14—13 qts. | 11.25 net per doz. |
| No. 17—17 qts. | 14.25 net per doz. |

Ivory—Green Trimmed

| | |
|------------------------|----------------------|
| No. IG 10—10 qts. | \$10.35 net per doz. |
| No. IG 13—13 qts. | 12.00 net per doz. |
| No. IG 17—17 qts. | 15.10 net per doz. |



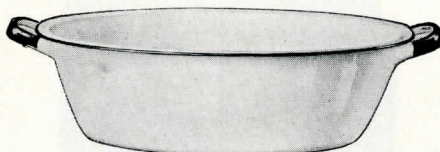
ROUND ROLL RIM DISH PANS

White—Blue Trimmed

| | |
|----------------------|----------------------|
| No. 610— 9 qts. | \$ 9.40 net per doz. |
| No. 614—12 qts. | 10.90 net per doz. |
| No. 617—16 qts. | 13.90 net per doz. |

Ivory—Green Trimmed

| | |
|-------------------------|----------------------|
| No. IG 610— 9 qts. | \$ 9.95 net per doz. |
| No. IG 614—12 qts. | 11.55 net per doz. |
| No. IG 617—16 qts. | 14.40 net per doz. |



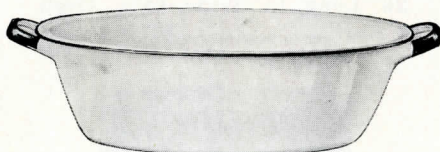
OVAL HANDLED DISH PANS

White—Blue Trimmed

| | |
|---------------------|----------------------|
| No. 9—10 qts. | \$13.50 net per doz. |
| No. 12—14 qts. | 15.00 net per doz. |

Ivory—Green Trimmed

| | |
|------------------------|----------------------|
| No. IG 9—10 qts. | \$14.30 net per doz. |
| No. IG 12—14 qts. | 15.90 net per doz. |



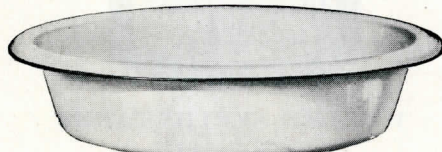
FOOT BATHS

White—Blue Trimmed

| | |
|--|----------------------|
| No. 18—19 $\frac{3}{4}$ "x15 $\frac{3}{4}$ "x5 $\frac{3}{8}$ " | Net Per Doz. \$18.75 |
|--|----------------------|

Ivory—Green Trimmed

| | |
|---|----------------------|
| No. IG 18—19 $\frac{3}{4}$ "x15 $\frac{3}{4}$ "x5 $\frac{3}{8}$ " | Net Per Doz. \$19.90 |
|---|----------------------|



BABY BATHS

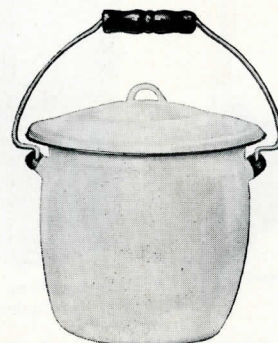
Improved Large Size, Heavy Gauge

White—Blue Trimmed

| | |
|---|----------------------|
| No. 5—25"x20 $\frac{1}{2}$ "x6" 24 qt. | Net Per Doz. \$31.50 |
|---|----------------------|

Ivory—Green Trimmed

| | |
|--|----------------------|
| No. IG 5—25"x20 $\frac{1}{2}$ "x6" 24 qt. | Net Per Doz. \$36.00 |
|--|----------------------|



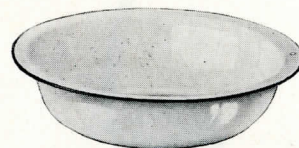
COMBINETS

Seamless

White—Blue Trimmed

| | |
|---------------------|----------------------|
| No. 31—10 qts. | \$10.80 net per doz. |
| No. 30—12 qts. | 16.20 net per doz. |

Not furnished in Ivory-Green Trimmed



WASH BASINS

White—Blue Trimmed

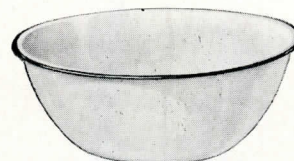
Dimensions

| | |
|---|---------------------|
| No. 130—12 $\frac{1}{4}$ "x3 $\frac{1}{4}$ "x3" | \$5.10 net per doz. |
| No. 132—13"x3"x3 $\frac{3}{8}$ " | 5.70 net per doz. |

Ivory—Green Trimmed

Dimensions

| | |
|---|---------------------|
| No. IG 130—12 $\frac{1}{4}$ "x3 $\frac{1}{4}$ "x3" .. | \$5.40 net per doz. |
| No. IG 132—13"x3"x3 $\frac{3}{8}$ " | 6.00 net per doz. |



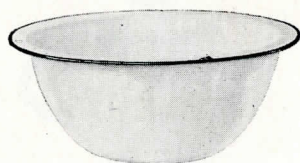
MIXING BOWLS

White—Blue Trimmed

| | |
|-----------------------------------|---------------------|
| No. 273—1 qt. | \$3.00 net per doz. |
| No. 274—1 $\frac{1}{2}$ qts. | 3.40 net per doz. |
| No. 275—3 qts. | 4.35 net per doz. |
| No. 277—5 qts. | 5.65 net per doz. |

Ivory—Green Trimmed

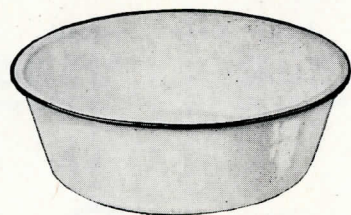
| | |
|--------------------------------------|---------------------|
| No. IG 273—1 qt. | \$3.20 net per doz. |
| No. IG 274—1 $\frac{1}{2}$ qts. | 3.60 net per doz. |
| No. IG 275—3 qts. | 4.65 net per doz. |
| No. IG 277—5 qts. | 6.00 net per doz. |

**BATTER BOWLS***White—Blue Trimmed*

No. 284—4 qts. \$5.40 net per doz.
 No. 286—6 qts. 6.75 net per doz.

Ivory—Green Trimmed

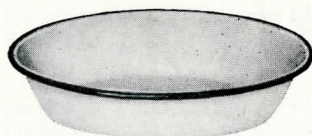
No. IG 284—4 qts. \$5.75 net per doz.
 No. IG 286—6 qts. 7.20 net per doz.

**PUDDING PANS***Deep**White—Blue Trimmed*

No. 1—1 qt. \$3.10 net per doz.
 No. 2—2 qts. 3.85 net per doz.
 No. 3—3 qts. 4.65 net per doz.
 No. 4—4 qts. 5.40 net per doz.

Ivory—Green Trimmed

No. IG 1—1 qt. \$3.25 net per doz.
 No. IG 2—2 qts. 4.05 net per doz.
 No. IG 3—3 qts. 4.95 net per doz.
 No. IG 4—4 qts. 5.75 net per doz.

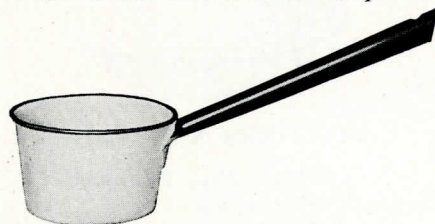
**PIE PLATES***Deep**White—Blue Trimmed*

Dimensions

No. 39—9"x7/8" \$3.15 net per doz.
 No. 240—10"x1" 3.40 net per doz.

Ivory—Green Trimmed

No. IG 39—9"x7/8" \$3.35 net per doz.
 No. IG 240—10"x1" 3.60 net per doz.

**WINDSOR DIPPERS***White—Blue Trimmed*

No. 108—1 pt. \$4.00 net per doz.
 No. 112—1 qt. 4.50 net per doz.

Ivory—Green Trimmed

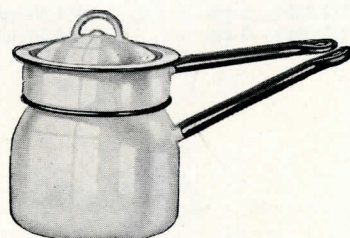
No. IG 108—1 pt. \$4.20 net per doz.
 No. IG 112—1 qt. 4.80 net per doz.

*Straight**Flaring***CUPS**
*Seamless**White—Blue Trimmed*

No. 6—Straight—3/4 pt. \$3.00 net per doz.
 No. 7—Flaring—3/4 pt. 2.85 net per doz.

Ivory—Green Trimmed

No. IG 6—Straight—3/4 pt. \$3.20 net per doz.
 No. IG 7—Flaring—3/4 pt. 3.00 net per doz.

**RICE BOILERS***Seamless—Enameled Covers**White—Blue Trimmed*

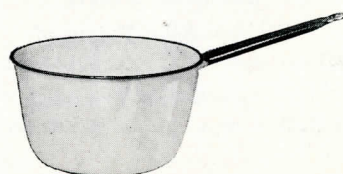
Capacity Inset

No. 530—1 1/2 qts. \$15.00 net per doz.
 No. 531—2 qts. 16.50 net per doz.

Ivory—Green Trimmed

Capacity Inset

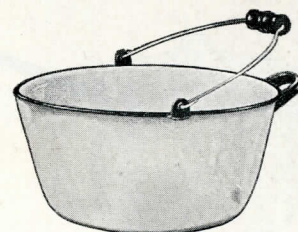
No. IG 530—1 1/2 qts. \$15.90 net per doz.
 No. IG 531—2 qts. 17.50 net per doz.

**LIPPED SAUCE PANS***Extra Deep**White—Blue Trimmed*

No. 177—1 qt. \$3.75 net per doz.
 No. 179—1 1/2 qt. 4.35 net per doz.
 No. 181—2 qt. 4.95 net per doz.
 No. 201—3 qt. 6.15 net per doz.
 No. 221—4 qt. 6.90 net per doz.

Ivory—Green Trimmed

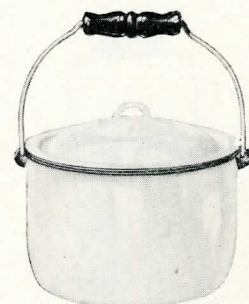
No. IG 177—1 qt. \$4.00 net per doz.
 No. IG 179—1 1/2 qt. 4.60 net per doz.
 No. IG 181—2 qt. 5.25 net per doz.
 No. IG 201—3 qt. 6.55 net per doz.
 No. IG 221—4 qt. 7.35 net per doz.

**LIPPED PRESERVING KETTLES***Extra Deep**White—Blue Trimmed*

No. 261—6 qts. \$ 7.50 net per doz.
 No. 281—7 qts. 8.25 net per doz.
 No. 301—9 qts. 9.90 net per doz.
 No. 308—12 qts. 13.50 net per doz.

Ivory—Green Trimmed

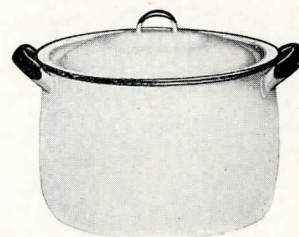
No. IG 261—6 qts. \$ 7.95 net per doz.
 No. IG 281—7 qts. 8.80 net per doz.
 No. IG 301—9 qts. 10.50 net per doz.
 No. IG 308—12 qts. 14.80 net per doz.

**CONVEX KETTLES***Seamless—Enameled Covers**White—Blue Trimmed*

No. 041—4 1/2 qts. \$10.90 net per doz.
 No. 061—6 1/4 qts. 13.50 net per doz.
 No. 081—8 1/2 qts. 16.20 net per doz.
 No. 0101—10 3/4 qts. 18.00 net per doz.
 No. 0121—13 qts. 20.25 net per doz.

Ivory—Green Trimmed

No. IG 041—4 1/2 qts. \$11.55 net per doz.
 No. IG 061—6 1/4 qts. 14.30 net per doz.
 No. IG 081—8 1/2 qts. 17.20 net per doz.
 No. IG 0101—10 3/4 qts. 19.10 net per doz.
 No. IG 0121—13 qts. 21.45 net per doz.

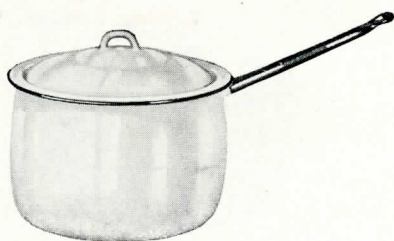
**CONVEX SAUCE POTS***Seamless—Enameled Covers**White—Blue Trimmed*

No. 24—8 1/2 qts. \$16.20 net per doz.
 No. 26—10 3/4 qts. 18.00 net per doz.
 No. E28—13 qts. 20.25 net per doz.

Ivory—Green Trimmed

No. IG 24—8 1/2 qts. \$17.20 net per doz.
 No. IG 26—10 3/4 qts. 19.10 net per doz.
 No. IG E26—13 qts. 21.45 net per doz.

Ivory with green is the fast-selling color combination now—that and white with blue. You should stock both.



CONVEX SAUCE PANS
Seamless—Enameled Covers
Round Handles

White—Blue Trimmed

| | |
|-------------------------|----------------------|
| No. 931—3 1/5 qts. | \$ 9.75 net per doz. |
| No. 941—4 1/8 qts. | 10.90 net per doz. |
| No. 961—5 qts. | 12.00 net per doz. |

Ivory—Green Trimmed

| | |
|----------------------------|----------------------|
| No. IG 931—3 1/5 qts. | \$10.35 net per doz. |
| No. IG 941—4 1/8 qts. | 11.55 net per doz. |
| No. IG 961—5 qts. | 12.75 net per doz. |

**SEAMLESS MILK KETTLES***White—Blue Trimmed*

| | |
|----------------------|----------------------|
| No. 3102—1 qt. | \$ 9.00 net per doz. |
| No. 3104—2 qts. | 10.50 net per doz. |
| No. 3106—4 qts. | 15.00 net per doz. |

Ivory—Green Trimmed

| | |
|-------------------------|----------------------|
| No. IG 3102—1 qt. | \$ 9.55 net per doz. |
| No. IG 3104—2 qts. | 11.15 net per doz. |
| No. IG 3106—4 qts. | 15.90 net per doz. |

**TEA KETTLES***Seamless**White—Blue Trimmed*

| | |
|-------------------------|----------------------|
| No. 170—4 1/2 qts. | \$19.50 net per doz. |
| No. 180—5 3/4 qts. | 21.40 net per doz. |

Ivory—Green Trimmed

| | |
|------------------------------|----------------------|
| No. IG 170—4 1/2 qts. | \$20.70 net per doz. |
| No. IG 180—5 3/4 qts. | 22.65 net per doz. |
| No. IG 182—5 1/4 qts. seamed | 16.30 net per doz. |

**COFFEE POTS***Seamless—Enameled Covers**White—Blue Trimmed*

| | |
|----------------------|----------------------|
| No. 2251—2 qts. | \$13.50 net per doz. |
| No. 2351—3 qts. | 15.30 net per doz. |

Ivory—Green Trimmed

| | |
|-------------------------|----------------------|
| No. IG 2251—2 qts. | \$14.30 net per doz. |
| No. IG 2351—3 qts. | 16.20 net per doz. |

**PERCOLATORS***Seamless—Curved Spout*
*Enameled Basket**White—Blue Trimmed*

| | |
|----------------------|----------------------|
| No. 522T—6 cups | \$21.55 net per doz. |
|----------------------|----------------------|

Ivory—Green Trimmed

| | |
|-------------------------|----------------------|
| No. IG 522T—6 cups | \$22.90 net per doz. |
|-------------------------|----------------------|

**TEA POTS***Seamless—Enameled Covers**White—Blue Trimmed*

| | |
|-------------------------|----------------------|
| No. 2001 1/2—1 qt. | \$12.40 net per doz. |
| No. 2201 —2 qts. | 14.25 net per doz. |

Ivory—Green Trimmed

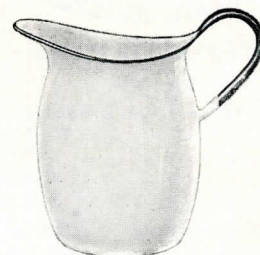
| | |
|----------------------------|----------------------|
| No. IG 2001 1/2—1 qt. | \$13.50 net per doz. |
| No. IG 2201 —2 qts. | 15.15 net per doz. |

**GLOBE INDIVIDUAL TEA POTS***Enameled Covers**White—Blue Trimmed*

| | |
|------------------------|----------------------|
| No. 41— 5/8 pt. | \$ 7.80 net per doz. |
| No. 43—1 1/2 pts. | 10.50 net per doz. |
| No. 45—2 1/4 pts. | 12.00 net per doz. |

Ivory—Green Trimmed

| | |
|---------------------------|----------------------|
| No. IG 41— 5/8 pt. | \$ 8.25 net per doz. |
| No. IG 43—1 1/2 pts. | 11.15 net per doz. |
| No. IG 45—2 1/4 pts. | 12.75 net per doz. |

**PITCHERS***White—Blue Trimmed*

| | |
|------------------------|----------------------|
| No. 62—2 3/4 qts. | \$12.00 net per doz. |
| No. 64—3 1/2 qts. | 14.25 net per doz. |

Ivory—Green Trimmed

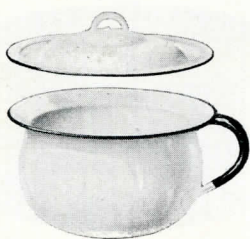
| | |
|---------------------------|----------------------|
| No. IG 62—2 3/4 qts. | \$12.75 net per doz. |
| No. IG 64—3 1/2 qts. | 15.10 net per doz. |

**PITCHERS AND BOWLS***White—Blue Trimmed*

| | |
|--|----------------------|
| No. 500—Pitcher 3 1/2 qts. Bowl 14"x3 3/8" | \$20.65 net per doz. |
| No. 600—Pitcher 6 1/2 qts. Bowl 15 3/4"x3 3/4" .. | 29.40 net per doz. |

Ivory—Green Trimmed

| | |
|---|----------------------|
| No. IG 500—Pitcher 3 1/2 qts. Bowl 14"x3 3/8" | \$21.90 net per doz. |
| No. IG 600—Pitcher 6 1/2 qts. Bowl 15 3/4"x3 3/4" .. | 31.20 net per doz. |

**CHAMBERS***Domestic Pattern—Flat Bottom**White—Blue Trimmed*

No. 51—7 $\frac{3}{4}$ "x4 $\frac{1}{2}$ " \$6.75 net per doz.
 No. 52—8 $\frac{7}{8}$ "x4 $\frac{7}{8}$ " 7.50 net per doz.

Ivory—Green Trimmed

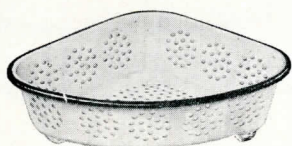
No. IG 51—7 $\frac{3}{4}$ "x4 $\frac{1}{2}$ " \$7.15 net per doz.
 No. IG 52—8 $\frac{7}{8}$ "x4 $\frac{7}{8}$ " 7.95 net per doz.

CHAMBER COVERS*White—Blue Trimmed*

No. 40—Fits No. 50 \$3.15 net per doz.
 No. 42—Fits No. 52 3.40 net per doz.

Ivory—Green Trimmed

No. IG 40—Fits IG 50 \$3.35 net per doz.
 No. IG 42—Fits IG 52 3.60 net per doz.

**TRIANGULAR SINK STRAINERS***White—Blue Trimmed*

Dimensions
 No. 11—10"x8"x2 $\frac{1}{2}$ " \$4.50 net per doz.

Ivory—Green Trimmed

Dimensions
 No. IG 11—10"x8"x2 $\frac{1}{2}$ " \$4.80 net per doz.

**COLANDERS***Deep—Seamless—Import Pattern**White—Blue Trimmed*

Dimensions

No. IG 70—3 $\frac{3}{8}$ "x3 $\frac{3}{4}$ " \$ 5.75 net per doz.
 No. IG 71—12 $\frac{1}{2}$ "x6" 9.55 net per doz.

Ivory—Green Trimmed

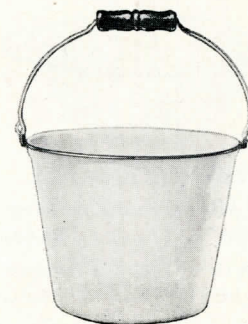
No. IG 70—3 $\frac{3}{8}$ "x3 $\frac{3}{4}$ " \$5.75 net per doz.
 No. IG 71—12 $\frac{1}{2}$ "x6" 9.55 net per doz.

**COVERED BAKING DISH***Dome Enameled Covers**White—Blue Trimmed*

No. 333—3 qts. \$ 8.55 net per doz.
 No. 334—4 qts. 10.30 net per doz.

Ivory—Green Trimmed

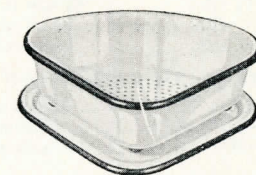
No. IG 333—3 qts. \$ 9.10 net per doz.
 No. IG 334—4 qts. 10.90 net per doz.

**SEAMLESS FLARING PAILS***White—Blue Trimmed*

No. 210—10 qts. \$12.00 net per doz.
 No. 212—12 qts. 13.50 net per doz.

Ivory—Green Trimmed

No. IG 210—10 qts. \$12.75 net per doz.
 No. IG 212—12 qts. 14.30 net per doz.

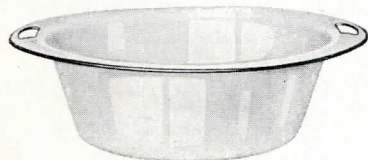
**TRIANGULAR SINK STRAINERS***Rubber Feet—Will Not Mar Sink Enameled Cover**White—Blue Trimmed*

No. 107—10 $\frac{3}{4}$ "x8 $\frac{1}{2}$ "x3 $\frac{5}{8}$ " ... \$9.90 net per doz.

Ivory—Green Trimmed

No. IG 107—10 $\frac{3}{4}$ "x8 $\frac{1}{2}$ "x3 $\frac{5}{8}$ " \$10.25 net per doz.

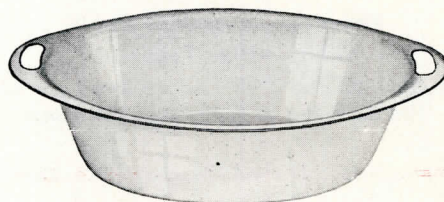
Miss Atlantic Approved Kitchen Utensils

**ROUND ALL-IN-ONE DISH PAN***White—Blue Trimmed*

No. 510—10 qts. \$12.00 net per doz.

Ivory—Green Trimmed

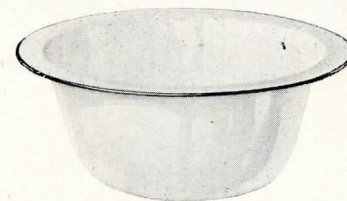
No. IG. 510—10 qts. \$12.75 net per doz.

**OVAL ALL-IN-ONE DISH PAN***White—Blue Trimmed*

No. 19—10 qts. \$12.00 net per doz.

Ivory—Green Trimmed

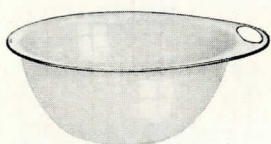
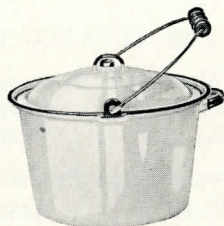
No. IG 19—10 qts. \$12.75 net per doz.

**KITCHEN UTILITY PAN***White—Blue Trimmed*

No. 134— 9 qts. \$ 8.50 net per doz.
 No. 138—11 qts. 11.25 net per doz.

Ivory—Green Trimmed

No. IG 134— 9 qts. \$ 9.00 net per doz.
 No. IG 138—11 qts. 12.00 net per doz.

**HANDEE BOWL***White—Blue Trimmed*No. 263—10 $\frac{3}{4}$ "x4" \$1.90 net per doz.*Ivory—Green Trimmed*No. IG. 263—10 $\frac{3}{4}$ "x4" \$5.20 net per doz.**NO BOIL OVER KETTLES***Seamless—Enameled Covers**White—Blue Trimmed*No. 1076—4 $\frac{1}{2}$ qts. \$10.20 net per doz.

No. 1078—6 qts. 12.00 net per doz.

No. 1079—8 qts. 13.80 net per doz.

*Ivory—Green Trimmed*No. IG 1076—4 $\frac{1}{2}$ qts. \$10.80 net per doz.

No. IG 1078—6 qts. 12.70 net per doz.

No. IG 1079—8 qts. 14.65 net per doz.

**NO BOIL OVER SAUCE POTS***Seamless—Enameled Covers**White—Blue Trimmed*No. 1196—4 $\frac{1}{2}$ qts. \$10.20 net per doz.

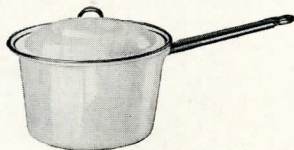
No. 1198—6 qts. 12.00 net per doz.

No. 1199—8 qts. 13.80 net per doz.

*Ivory—Green Trimmed*No. IG 1196—4 $\frac{1}{2}$ qts. \$10.80 net per doz.

No. IG 1198—6 qts. 12.70 net per doz.

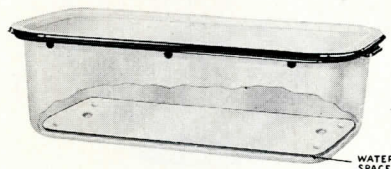
No. IG 1199—8 qts. 14.65 net per doz.

**NO BOIL OVER SAUCE PANS***Seamless—Enameled Covers**White—Blue Trimmed*No. 1096—4 $\frac{1}{2}$ qts. \$10.20 net per doz.

No. 1098—6 qts. 12.00 net per doz.

*Ivory—Green Trimmed*No. IG 1096—4 $\frac{1}{2}$ qts. \$10.80 net per doz.

No. IG 1098—6 qts. 12.70 net per doz.

**ATLANTIC CONSERVATOR***White Enamel—Blue Trimmed*

Makes wilted celery, lettuce, radishes, tomatoes, etc., crisp and brittle again. Fits any mechanical refrigerator.

No. 1420 also fits any ice-box.

No. 1420 \$17.60 net per doz.

(Dimensions: 13" long, 8 $\frac{5}{8}$ " wide,
4 $\frac{5}{8}$ " high-

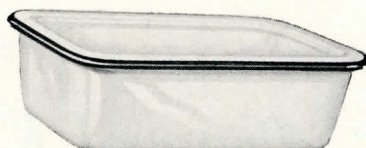
No. 1620 \$21.35 net per doz.

(Dimensions: 15 $\frac{1}{2}$ " long, 8 $\frac{5}{8}$ " wide,
4 $\frac{5}{8}$ " deep-

Not furnished in Ivory-Green Trimmed

**SQUARE REFRIGERATOR DISH***Seamless—Enameled Cover**White—Blue Trimmed*No. 104—6 $\frac{1}{2}$ "x6 $\frac{1}{2}$ "x3" \$7.00 net per doz.

Not furnished in Ivory-Green Trimmed

**OBLONG REFRIGERATOR DISH***Seamless—Enameled Cover**White—Blue Trimmed*No. 204—10 $\frac{1}{4}$ "x6 $\frac{1}{2}$ "x3" \$8.30 net per doz.

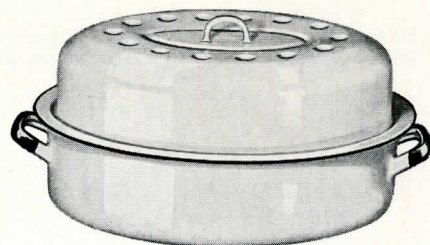
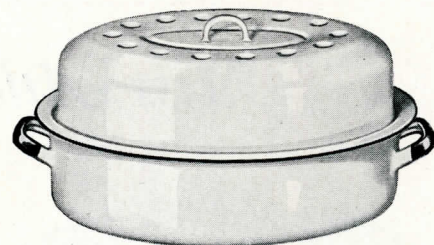
Not furnished in Ivory-Green Trimmed

**OVAL ENAMELED ROASTERS***Blue Granite Enamel*

Dimensions

No. 197—14 $\frac{3}{4}$ "x10 $\frac{1}{2}$ "x7" .. \$12.00 net per doz.Packed $\frac{1}{2}$ dozen in carton.

Dimensions

No. 198—16"x12 $\frac{1}{8}$ "x8" \$16.00 net per doz.Packed $\frac{1}{2}$ dozen in carton.**SELF BASTING OVAL ROASTERS***White—Blue Trimmed*No. 297—14 $\frac{3}{4}$ "x10 $\frac{1}{2}$ "x7" .. \$18.25 net per doz.No. 298—16"x12 $\frac{1}{8}$ "x8" 19.85 net per doz.Packed $\frac{1}{2}$ dozen in carton.**SELF BASTING OVAL ROASTERS***Ivory—Green Trimmed*No. IG 297—14 $\frac{3}{4}$ "x10 $\frac{1}{2}$ "x7" \$19.20 net per doz.No. IG 298—16" x12 $\frac{1}{8}$ "x8" 20.80 net per doz.Packed $\frac{1}{2}$ dozen in carton.

After the purchase is in the home—then what? Will the buyer be pleased, and come back again to you? Yes, if you sold her Atlantic.

We believe in Atlantic goods. That's why we guarantee them.

The Guarantee's Value

Your customer is seldom a judge of gray ware, so she trusts your judgment. She pays the price you ask; then she expects satisfaction.

If disappointed, she can throw the item away in anger or come back and complain. You're better off if she complains—it gives you a chance to satisfy her.

But you can't please her by arguing, "Well, madam, at the price you paid—" She's not talking price; she's talking satisfaction. You hold her confidence and her trade if you say at the start, "All Atlantic goods are guaranteed."



ROUND DISH PANS

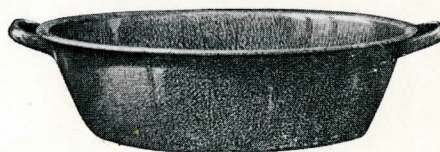
*Round Hollow Steel Handles
Welded to Pans*

| | |
|----------------------|---------------------|
| No. 710—10 qts. | \$6.15 net per doz. |
| No. 714—13 qts. | 7.00 net per doz. |
| No. 717—17 qts. | 8.65 net per doz. |



ROUND ROLL RIM DISH PANS

| | |
|-----------------------|---------------------|
| No. 7710— 9 qts. | \$5.40 net per doz. |
| No. 7714—12 qts. | 6.25 net per doz. |
| No. 7717—16 qts. | 7.90 net per doz. |



OVAL DISH PANS

Round Handles

| | |
|----------------------|----------------------|
| No. 709—10 qts. | \$ 7.85 net per doz. |
| No. 712—14 qts. | 10.00 net per doz. |



WASH BASINS

Dimensions

| | |
|--------------------------|---------------------|
| No. 720—12¼" x 3" | \$2.85 net per doz. |
| No. 722—12⅞" x 3¼" | 3.15 net per doz. |



MIXING BOWLS

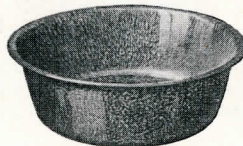
| | |
|---------------------|---------------------|
| No. 771—1 qts. | \$1.60 net per doz. |
| No. 772—2 qts. | 2.00 net per doz. |
| No. 773—3 qts. | 2.60 net per doz. |
| No. 775—4 qts. | 3.45 net per doz. |



BATTER BOWLS

Deep Roll Rim

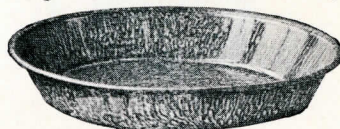
| | |
|----------------------|---------------------|
| No. 7314—4 qts. | \$3.60 net per doz. |
| No. 7316—6 qts. | 4.30 net per doz. |



PUDDING PANS

Deep

| | |
|---------------------|---------------------|
| No. 701—1 qt. | \$1.50 net per doz. |
| No. 702—2 qts. | 2.00 net per doz. |
| No. 704—3 qts. | 2.60 net per doz. |
| No. 705—4 qts. | 3.00 net per doz. |



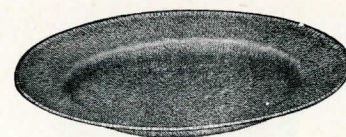
PIE PLATES—DEEP

| | |
|-------------------------|---------------------|
| No. 779—9 x ⅞ in. | \$1.60 net per doz. |
| No. 780—10 x 1 in. | 1.80 net per doz. |

Boston Pie Plates

Extra Deep

| | |
|---------------------------|---------------------|
| No. 799— 9⅞ x 1⅞ in. | \$1.80 net per doz. |
| No. 800—10 x 1½ in. | 2.10 net per doz. |

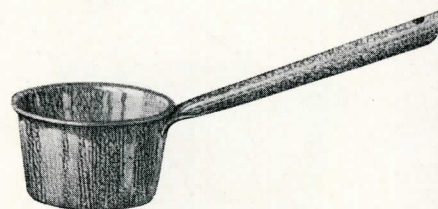


Dinner Plates

| | |
|----------------------|---------------------|
| No. 711—10½ in. | \$1.95 net per doz. |
|----------------------|---------------------|

Soup Plates

| | |
|---------------------|---------------------|
| No. 769—9½ in. | \$1.85 net per doz. |
|---------------------|---------------------|



WINDSOR DIPPERS

Round Handles

| | |
|---------------------|---------------------|
| No. 715—½ qt. | \$2.10 net per doz. |
| No. 721— 1 qt. | 2.35 net per doz. |



Flaring

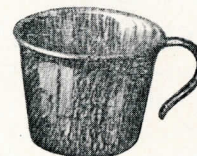


Straight

CUPS

Seamless

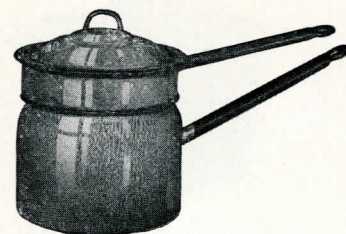
| | |
|------------------------------|---------------------|
| No. 777—½ pt.—flaring | \$1.65 net per doz. |
| No. 778—1 pt.—straight | 1.70 net per doz. |



PICNIC CUP

Flaring—Open Handle

| | |
|--------------------|---------------------|
| No. 727—½ pt. | \$1.65 net per doz. |
|--------------------|---------------------|

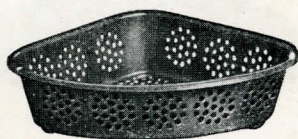


RICE BOILERS

Seamless—Enameled Covers

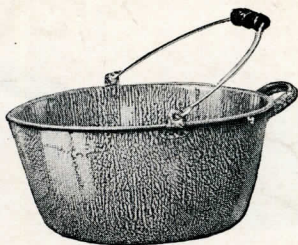
Capacity Inset

| | |
|----------------------|----------------------|
| No. 760—1½ qts. | \$ 8.70 net per doz. |
| No. 761—2 qts. | 10.35 net per doz. |

**TRIANGULAR SINK STRAINER**

Size in Inches

No. 759—8 x 10 x 2½ \$3.10 net per doz.

**PRESERVING KETTLES***Formed Back Handle—Wood Grip*

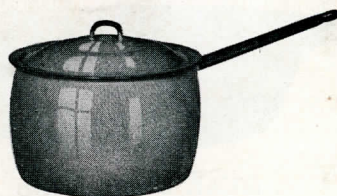
No. 746—5 qts. \$ 3.80 net per doz.
 No. 747—7 qts. 5.35 net per doz.
 No. 748—9 qts. 6.20 net per doz.
 No. 749—12 qts. 8.35 net per doz.
 No. 731—15 qts. 10.00 net per doz.
 No. 732—18 qts. 12.55 net per doz.
 No. 733—24 qts. 18.25 net per doz.

**CONVEX KETTLES***Seamless—Enameled Covers**Wood Grip*

No. 735—4½ qts. \$ 6.90 net per doz.
 No. 736—6¼ qts. 9.05 net per doz.
 No. 737—8¼ qts. 11.40 net per doz.
 No. 738—10¼ qts. 13.05 net per doz.
 No. 739—13 qts. 14.60 net per doz.
 No. 741—17½ qts. 18.20 net per doz.

**CONVEX SAUCE POTS***Seamless—Enameled Covers**Welded Side Handles*

No. 724—8½ qts. \$11.40 net per doz.
 No. 725—10¼ qts. 13.05 net per doz.
 No. 726—13 qts. 14.65 net per doz.

**CONVEX SAUCE PANS***Seamless—Enameled Covers*

No. 7756—1½ qts. \$4.50 net per doz.
 No. 7757—3 1/5 qt. 6.10 net per doz.
 No. 7758—4½ qts. 6.95 net per doz.

**STRAIGHT STOCK POTS***Seamless—Enameled Covers*

No. 762—12 qts. \$14.60 net per doz.
 No. 766—16 qts. 18.20 net per doz.
 No. 770—20 qts. 22.50 net per doz.
 No. 776—36 qts. 51.30 net per doz.

**COFFEE POTS***Seamed—with Enameled Covers*

No. 782—2 qts. \$5.70 net per doz.
 No. 783—3 qts. 6.45 net per doz.
 No. 784—4 qts. 7.15 net per doz.

**CHAMBERS**

No. 750—7½ in. \$3.25 net per doz.
 No. 751—7¾ in. 3.60 net per doz.
 No. 752—8⅞ in. 4.30 net per doz.

Covers

No. 7750—Fits 750 \$1.80 net per doz.
 No. 7751—Fits 751 2.00 net per doz.
 No. 7752—Fits 752 2.25 net per doz.

**COFFEE BOILERS***Seamless*

No. 7784—8 qts. \$13.55 net per doz.
 No. 7786—12 qts. 18.30 net per doz.

**TEA POTS***Seamed—with Enameled Covers*

No. 792—1½ qts. \$5.90 net per doz.
 No. 794—2 qts. 6.65 net per doz.
 No. 795—3 qts. 7.45 net per doz.

**TEA KETTLES**

No. 788—4 qts. \$ 9.00 net per doz.
 No. 789—5¼ qts. 10.50 net per doz.
 No. 790—7¼ qts. 12.00 net per doz.

**LIPPED SAUCE PANS***Extra Deep*

No. 754—1 qt. \$2.70 net per doz.
 No. 755—1½ qts. 3.00 net per doz.
 No. 756—2 qts. 3.25 net per doz.
 No. 757—3 qts. 4.00 net per doz.
 No. 758—4 qts. 4.65 net per doz.